



NeoLife means “new life” which symbolizes the power of giving your body the nutrients required to live a life full of health and vitality.



PRO VITALITY+ AND NEOLIFESHAKE:
HEALTHY START TO AN ENERGY-FILLED DAY.



BASED IN NATURE, BACKED BY SCIENCE

GNLD's Scientific Advisory Board members are recognized around the world for their leading-edge research.

GUARANTEED QUALITY

Backed by over 50 years of unwavering quality, safety and proven effectiveness.



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Formula IV® & Formula IV® Plus

FOR OPTIMAL HEALTH & VITALITY*
PROMOTES CELLULAR NUTRITION*



An Epidemic of Chronic Fatigue

ARE YOU
TIRED?
LOW ON
ENERGY?
IS TIME YOUR
ENEMY?



Often, the problem is simple, basic nutrition. A properly nourished body sustains a high energy level and promotes optimum health. So, when you receive good nutrition on a regular basis, you feel at your best.

VITAMINS AND MINERALS ARE NOT ENOUGH

Vitamins and minerals were repeatedly shown in research to be absolutely essential to good health. However, they are simply not enough to mitigate problems of chronic fatigue. Scientific researchers began to understand that certain lipids (fats) and specific lipid components called sterols had dietary significance.

AVOID AN ENERGY CRISIS!

Scientists extensively researched these lipids and sterols to discover their effects and functions in the body. This research eventually led to the knowledge that lipids are the primary components that make up the membranes of every living cell within our bodies. In fact, **lipids and sterols were shown to be at the basis of cellular nutrition.**



*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Synergy for Energy!

Formula IV® was developed in the 1950s as a result of years of nutritional research. Today, it remains unlike any other product on the market. Likewise, Formula IV® Plus, based on the original formula, is more than a “multi-vitamin” supplement; it is a unique, four-factor food supplement, supplying a nutritional foundation of vitamins, minerals, and plant-based enzymes—all working in synergy with lipids and sterols from Tre-en-en® Grain Concentrates.*

THIS PRODUCT SUPPORTS*:

-  Efficient cellular functioning
-  Cellular energy production
-  Digestion and absorption of nutrients



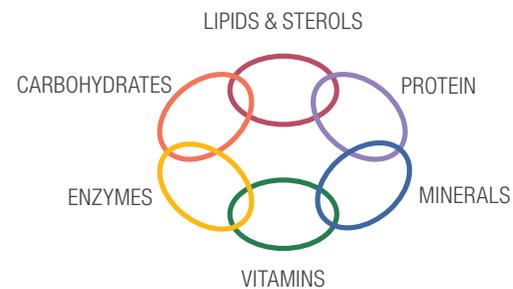
Formula IV®
#3100 – 120 softgels
#3101 – 60 packets

Formula IV Plus®
#3105 – 60 packets

STRENGTHEN THE CHAIN, STRENGTHEN YOUR LIFE

Because a chain is only as strong as its weakest link, six nutrient groups must be present in sufficient quantities and in proper balance for your cells to function at their best.

The Chain of Life



Only when all six are present can a complete, strong nutritional Chain of Life exist. **Formula IV® and Formula IV® Plus help strengthen the Chain of Life.***

Your Cells Are Hungry— Feed Them!

TRE-EN-EN® GRAIN CONCENTRATES

The energy you have every day comes from your cells. Unfortunately, today’s modern diet is stripped of cell-powering nutrients known as lipids and sterols. Without these essential food factors, your cell membranes can become impermeable, making it difficult for nutrients to get in and waste to get out.

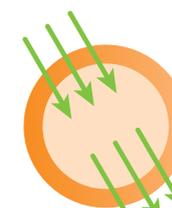
Doctors discovered that a unique blend of lipids and sterols could **dramatically benefit people with chronic fatigue.** That amazing formula came to be known as Tre-en-en® Grain Concentrates, which provides these important nutrients to support cellular nutrition.*

Unhealthy Cell



Nutrients can't get **in**,
Waste can't get **out**

Healthy Cell



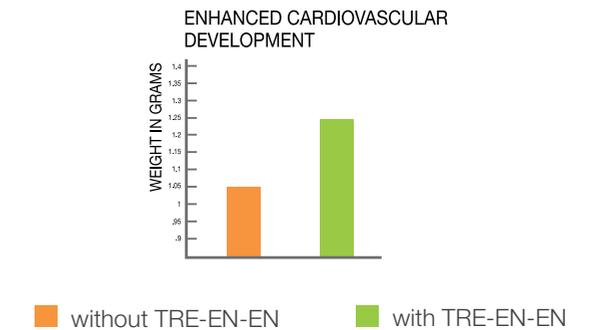
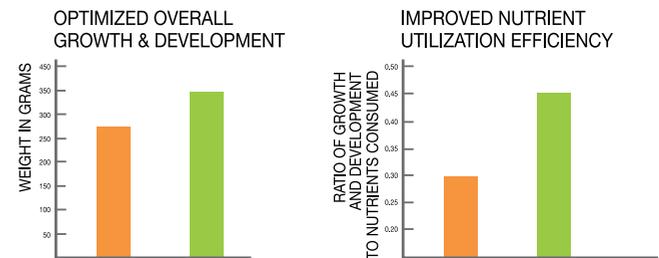
Nutrients get **in**,
Waste gets **out**

Tre-en-en® is an exclusive blend of whole-grain extracts of lipids and sterols from wheat, rice and soy and forms the foundation of Formula IV® and Formula IV® Plus.*



PROVEN PERFORMANCE

A study conducted at Texas A&M University showed that when Tre-en-en is present in the diet, **overall growth and development, nutrient utilization efficiency, and cardiovascular development improved.***



Over the years, thousands of people have reported feeling better and more energetic when they’ve made Tre-en-en® Grain Concentrates part of their daily diets.*

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