COMMITTED TO MAKING THE WORLD A HAPPIER AND HEALTHIER PLACE

As a young boy, Jerry Brassfield suffered from severe asthma and allergies. Determined to find relief for her sick son, Jerry’s mother began adding quality nutritional products to his daily diet. It was then that he discovered the profound impact quality supplements could play in helping restore good health.

Because of his passion for helping others, Jerry began sharing his powerful testimony with those around him and realized most people were in need of a solution to a lack of good nutrition. Sharing the products and working with others to set and achieve both health and financial goals turned out to be a financially rewarding home-based business.

His belief in the products and desire to change lives is what paved the way for Jerry to turn his small network marketing business into a global multimillion-dollar company.
It's time to end the trend
According to the World Health Organization, the number of deaths in 2015 from Chronic Disease represented more than 70% of deaths worldwide.¹

Chronic diseases include:
- Cardiovascular Disease
- Cancer
- Diabetes
- Chronic Respiratory Disease
- Dementia

GOOD NEWS — THE SOLUTION IS CLEAR
Leading health authorities agree that the key to preventing disease and promoting health is:

- WEIGHT MANAGEMENT
- PHYSICAL ACTIVITY

And a diet rich in whole food nutrients found in:

- WHOLE GRAINS
- FRUITS & VEGETABLES
- FISH

PURITY, POTENCY AND PROOF

For 60 years, generations of families all around the world have counted on NeoLife to do what no other company can do: produce nutritionals that are based on the finest whole food, human food chain ingredients and proven effective by millions of satisfied customers.

- **Researched**: World-leading scientists, researchers and nutritionists search for effective solutions to promote and protect your long-term health.*
- **Pure**: Skilled technologists select only the finest raw materials to ensure the highest level of ingredient purity.
- **Potent**: NeoLife products are developed with the latest scientific expertise and state-of-the-art technology to concentrate and standardize the active ingredients in raw materials. This ensures the final product delivers all the benefits that nature intended.
- **Tested**: Each product undergoes rigorous testing using the very latest scientific methods to ensure safety, quality and effectiveness. NeoLife products use only GMO-free ingredients and are routinely tested for potential contaminants.
- **Proven**: Clinical studies proving the effectiveness of NeoLife products have been published in some of the world’s most prestigious scientific journals. Our unique and enduring commitment to scientific excellence has attracted the attention of researchers from the United States Department of Agriculture, major universities and respected scientific institutions around the world.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.
A History of Scientific Excellence

Founding Member Emeritus of NeoLife’s Scientific Advisory Board, Dr. Arthur Furst is internationally regarded as a pioneer in toxicology and cancer research. Dr. Furst founded the Stanford Cancer Chemotherapy Laboratory and was at the forefront of disease-prevention science for 50 years. Many of his discoveries led to groundbreaking NeoLife products, and his enormous talent, energy, dedication and vision are major reasons why, year after year, NeoLife has delivered such leading-edge products to fulfill genuine human needs.

Founded in 1976 by Dr. Furst, the Scientific Advisory Board sits at the core of a worldwide network of leading scientists and research facilities, all dedicated to delivering optimum health based on nature’s blueprint. Members of our Scientific Advisory Board actively conduct leading-edge research and are regularly published in prestigious scientific journals. The SAB seal guarantees you the finest, safest, most effective products in the world.

Arthur Furst
1914-2005
Founding Member Emeritus, SAB
Ph.D., Sc.D., D-A.T.S.,
Toxicologist, Pharmacologist

John R. Miller
SAB Director,
Product Technologist, Researcher

Fred G. Hooper
Ph.D., Biochemist,
Nutritionist

Laszlo P. Somogyi
Ph.D., Food Scientist,
Nutritionist

Arianna Carughi
Ph.D., C.N.S., Nutritional Scientist, Researcher

David Shepherd
Ph.D., Microbial Biochemist,
Food Technologist

Diane E. Clayton
Ph.D., RNutr., Biochemist,
Health Practitioner

Mark Lowman
Biologist, Formulator,
Quality Expert

Liz Applegate
Ph.D., Nutritional Scientist,
Sports Nutritionist
CHALLENGE YOURSELF TO LIVE BETTER

- **Less than 1 serving** of whole grains is consumed daily
- Protective phytolipids and phytosterols have been **stripped from whole grains** to increase their shelf life
- It is nearly impossible to get the recommended 5-13 servings of fruits and veggies daily
- Many **don’t eat fish** due to concerns about heavy metals and contaminants
- A majority of people are **below the average requirement** for some basic essential vitamins and minerals

**NeoLife Wellness Pyramid**

**DISCOVER THE PEAK OF WELLNESS**

Along with a healthy diet and lifestyle, Pro Vitality can help you achieve your ideal wellness pyramid by filling in the nutritional gaps of the typical American diet.°
NeoLife products use only GMO-free ingredients.

Powerful nutrients that support:

- Abundant Energy
- Powerful Antioxidant Protection
- Lifelong Heart Health
- Optimum Immune Strength
- Healthy Brain Function
- Flexible, Healthy Joints
- Clear Vision
- Youthful Skin, Hair and Nails
- Lifelong Cellular Health
- Natural Genetic Anti-Aging Function

A DAILY PACK OF POSSIBILITIES

Each packet of Pro Vitality provides daily whole food nutrition for lifelong health and vitality from whole grains, fruits & vegetables, fish and vitamins & minerals.*

FOUR ESSENTIAL NUTRITIONALS

1. **Tre-en-en® Grain Concentrates**
   - FEED YOUR CELLS – ENHANCE YOUR ENERGY
   - The world’s first and only whole grain lipid and sterol supplement proven to enhance energy and vitality by optimizing cellular nutrition. A study conducted at Texas A&M University showed it improved nutrient utilization efficiency.* See page 8.

2. **Carotenoid Complex**™
   - PROTECT YOUR CELLS – OPTIMIZE YOUR IMMUNITY
   - The world’s first and only whole food supplement clinically proven by USDA researchers to protect heart health, and boost immune function. It provides the protective power of carotenoids from whole fruits and vegetables. A high potency formulation of broad spectrum carotenoids—so unique we patented it!* See page 9.

3. **Salmon Oil Plus**™
   - BALANCE YOUR CELLS – MAXIMIZE GOOD HEALTH
   - Clinically proven to support heart and cardiovascular health, and to lower inflammatory index by 68% in just eight weeks. This pure and potent fish oil is complete with standardized amounts of eight omega-3s important to human nutrition and screened for over 200 potential contaminants. See page 10.

4. **Essential Vitamin & Mineral Complex**
   - NOURISH YOUR CELLS – MORE THAN JUST A MULTI
   - Based on over 60 years of nutritional expertise, this proprietary blend of 21 essential vitamins and minerals helps bridge the dietary gap prevalent in many of today’s diets. Includes exclusive plant-sourced enzymes to support digestion and absorption of critical nutrients.* See page 11.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.
Unhealthy cell

Healthy cell with Tre-en-en

ENERGY STARTS WITH NUTRITIONAL ASSURANCE AT THE CELLULAR LEVEL

Tre-en-en is the world’s first and only whole grain lipid and sterol supplement proven to enhance energy and vitality by optimizing cell membrane function. It energizes your entire body by helping your cells function more efficiently.*

TRE-EN-EN FEEDS THE CELLS

If cellular membranes are starved of vital nutrients (lipids and sterols), they become inflexible and can’t perform critical functions. Whole grain lipids and sterols allow your cell membranes to become their flexible best, making it easier for nutrients to get in and waste to get out.*

PROVEN PERFORMANCE

It was shown that when Tre-en-en is present in the diet, overall growth and development, nutrient utilization efficiency and cardiovascular development improved.*

STUDY CONDUCTED AT TEXAS A&M UNIVERSITY

OPTIMIZED OVERALL GROWTH & DEVELOPMENT

IMPROVED NUTRIENT UTILIZATION EFFICIENCY

ENHANCED CARDIOVASCULAR DEVELOPMENT

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.
PROTECT YOUR CELLS
Optimizes immune function by providing a full spectrum of protective carotenoids from a variety of nutrient-rich fruits and vegetables.*

CLINICALLY TESTED AND PROVEN
The first and only whole-food carotenoid supplement proven by USDA researchers to support heart health and boost immune function.*

Boost overall immune function* by 37% in just 20 days**

• Enhances immune response of white blood cell – “natural killer” cells and lymphocytes*
• Reduces oxidation of cholesterol thereby promoting heart health*
• Boosts antioxidant levels in the blood for long-term cellular protection against free radical damage*

**NOTE: measured as an increase in overall lymphocyte proliferation, a recognized standard for measuring immune competence and capacity to respond to an immune challenge.
HEART, BRAIN, JOINTS AND MORE
Clinically proven to support heart and cardiovascular health, Omega-III Salmon Oil Plus also promotes youthful brain function, healthy flexible joints and healthy eyes. Ideal for pregnant women to support fetal eye and brain development. NeoLife’s Omega-III Salmon Oil Plus has been clinically tested in humans and the results have been published in some of the world’s most prestigious scientific journals.

Clinically Proven Benefits

**BIOAVAILABLE**
Readily absorbed and rapidly assimilated into cell membranes.*

**CARDIO PROTECTIVE**
- Reduced triglycerides by 17%
- Improved omega-3 index by 38%
- Improved the ratio of omega-3 to omega-6 fatty acids by 43% in eight weeks

**BALANCES INFLAMMATION**
Promotes healthy balance of pro- and anti-inflammatory factors. Lowered inflammatory index by 68% in just eight weeks.

**IMPROVED OMEGA-3 INDEX**

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Omega-III Salmon Oil Plus™
See pages 22-23 for more details.
#3502 – 90 softgels

NeoLife products use only GMO-free ingredients.

BRIDGE THE DIETARY GAP
Based on over 60 years of nutritional expertise, this proprietary blend of 21 essential vitamins and minerals helps bridge the dietary gap prevalent in most of today’s diets. It provides a balanced blend of a wide spectrum of micronutrients essential for cellular health. The blend includes iron in an amount appropriate for both men and women to help increase the ability of red blood cells to carry oxygen efficiently to promote feelings of vitality.*

EXCLUSIVE PHYTOENZYMES TO HELP ABSORB ESSENTIAL NUTRIENTS
Includes a blend of plant-sourced enzymes to support digestion and absorption of critical nutrients.*

ESSENTIAL VITAMIN & MINERAL COMPLEX:
NOURISH YOUR CELLS WITH MORE THAN JUST A MULTI*

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.
PROTEIN – DRINK IN THE BENEFITS

NeoLifeShake is a delicious way to take in wholesome daily nutrition, powering your body with quality sources of protein, fiber, vitamins, minerals, enzymes and antioxidants. Great for the whole family! Protein feeds your cells and boosts energy, helps your body build and repair tissues, fuels the creation of enzymes, hormones and antibodies, and promotes healthy bones, muscles, cartilage, skin and blood.*

Advanced Features:

**NEOLIFE EXCLUSIVES**
- **Protogard Process** — low temperature blending protects amino acids, maximizes nutritional value*
- **Multi Enzyme Blend** — plant-derived enzymes improve digestibility*
- **Neo-Plex Concentrate** — whole food antioxidants including vitamin C and citrus bioflavonoids*
- **Choline and Inositol** — lipotropic factors to support fat utilization and resist fat buildup*
- **Metabolically Balanced** — ideal Protein, Carbohydrate, Fat ratio*
- **25 Essential Vitamins and Minerals**

**Glycemic Response Controlled**
Minimizes fat storage—Promotes fat burning*

*Includes Muscle-Retaining BCAAs*
(Branched-Chain Amino Acids)

Promotes Gut-Brain Satiety Signaling*

**NEOLIFE SHAKES**
Canisters, 22.8 oz., 15 servings
#3805 – Berries n’ Cream
#3806 – Rich Chocolate
#3804 – Creamy Vanilla
#3801 – Assorted Case

**PROPRIETARY FIBER BLEND**
- Rich source of fiber with 5g per serving—20% of the Daily Value
- From whole food sources—soy, oat and guar
- Promotes satiety, digestion and heart health*

**Controlled Glycemic Response**
SUPPORTS NORMAL BLOOD SUGAR LEVELS

GLUCOSE LEVEL

Glycemic Level Control Zone

8am 10 12 2 4 6 8pm

High-glycemic meal
Controlled glycemic response

GLUCOSE LEVEL

Glycemic Response Controlled
Minimizes fat storage—Promotes fat burning*

Includes Muscle-Retaining BCAAs*
(Branched-Chain Amino Acids)

Promotes Gut-Brain Satiety Signaling*
NeoLife products use only GMO-free ingredients.

DAILY PROTEIN REQUIREMENT
0.36g/lb body weight

Wt: 140 lbs
Ht: 5’5”
50 grams

Wt: 165 lbs
Ht: 5’10”
60 grams

Higher amounts recommended for growing children, teens, pregnant and lactating women, and people trying to lose weight.

CONVENIENT SINGLE-SERVE PACKETS

PACKETS, 15 PER BOX
#3808 – Berries n’ Cream
#3809 – Rich Chocolate
#3807 – Creamy Vanilla

Feel-good facts:
No Artificial Sweeteners
No High Fructose Corn Syrup
No Artificial Flavors
No Artificial Colors
No Preservatives
No Genetically Modified (GMO) Ingredients
Gluten Free
No Cholesterol
No Saturated Fats
No Hydrogenated Fats/Trans Fats
90% Lactose Free

CLINICALLY PROVEN FOR WEIGHT LOSS
For more information see pages 16-17.

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©The PDCAAS calculation is based in the relative amino acid content delivered by each of the amino acid sources (the proteins used to make the product) corrected by a “digestibility factor”. The PDCAAS average value represents the average score of all the amino acids combined. The highest PDCAAS reflects the value of the highest specific amino acid(s) in the formula.
PICK YOUR PACK

Whether you want more natural energy, build lean muscle, or to lose weight and keep it off, we have the Health Pack just for you! Don’t forget to put it on Auto-Ship to be eligible to participate in great perks like 3 for FREE and the NeoLife Challenge. Learn how you can Stack Your Pack for targeted support on page 43.

Weight Loss Pack
A 30-day supply of everything you need in order to see maximum “body shaping” results. Contains four (15-serving) NeoLifeShake canisters and one (30-serving) box of Pro Vitality.* See pages 6-13 for more details.
#2923A-P
1 box of Pro Vitality,
4 canisters of NeoLifeShake (Choose from 3 Flavors)

SPORT Pack
A 30-day supply of performance targeted nutrition for athletes and active people. Contains one Performance Pack, two Performance Protein canisters and one box of Pro Vitality. See pages 28-31 for more details.
#2926
1 box of Pro Vitality,
2 canisters of Performance Protein
1 box of Performance Pack

Vitality Pack
Cellular energy and vitality with powerful whole food nutrients. Contains one (30-serving) box of Pro Vitality.* See pages 6-11 for more details.
#2920
1 box of Pro Vitality

Breakfast Pack
A 30-day supply of breakfast! Designed for optimal cellular nutrition by giving your body key whole food nutrients and protein, the building block of life. Contains one (30-serving) box of Pro Vitality and two (15-serving) NeoLifeShake canisters.* See pages 6-13 for more details.
#2921A-F
1 box of Pro Vitality,
2 canisters of NeoLifeShake (Choose from 3 Flavors)

CHALLENGE
**Health Pack Perks!**
With a Health Pack on Auto-Ship, Club Members and Promoters are eligible to participate in 3 for FREE and the NeoLife Challenge.

**3 for FREE**

**Get your Health Pack free!**
With NeoLife, you belong to an awesome community of people who are passionate about helping others be their best. That’s why this extraordinary incentive is available – every month! Simply sign up 3 Club Members with Health Packs on Auto-Ship and receive yours FREE!

**To qualify for 3 for Free**
- Have a Health Pack on Auto-Ship
- Have at least 3 personally sponsored Club Members with Health Packs on Auto-Ship this month
- The total PV of the Health Packs of my 3 or more personal Club Members is at least 3 times the PV of the Health Pack I have on Auto-Ship

For more information, visit NeoLife.com

**Challenge**
When you enter the NeoLife Challenge, you have the products, motivation and support to help you reach your weight loss and fitness goals. Let us reward you for reaching your weight loss and fitness goals.

**Start with the 30-Day Challenge**

**Two Categories:**
Choose one or both

- **Weight Loss**
  - Set a goal to lose 10 lbs. or more using Breakfast Pack, SPORT Pack, or Weight Loss Pack on Auto-Ship.

- **Fitness**
  - Set a measurable goal of improved fitness using a Health Pack on Auto-Ship.

**Everybody Wins:**
Share your results to earn an exclusive Challenge t-shirt.

**How to Enter:**
1. Set your goal
2. Select a Health Pack on Auto-Ship
3. Login to your Back Office to submit your Challenge entry and photos

Once your entry is received, your Challenge Coach will follow up with proven success tips and motivation. When you complete your 30-Day Challenge, your coach will show you how to continue with the 90-Day and 1-Year challenge for your chance to win cash, gear and products.

Find out how you can be a winner! Visit NeoLife.com/challenge

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A WEIGHT LOSS PROGRAM FOR LIFE
Over two-thirds of the adult population in the U.S. is overweight or obese, but we want to change that! Designed with you in mind, the NeoLife Weight Management Program is based on the science of cellular nutrition and breakthrough scientific concepts that promote safe, sustainable and healthy weight loss.

EXPERIENCE THE DIFFERENCE WITH NEOLIFESHAKE
Studies show that higher protein diets help suppress hunger, increase satiety and burn fat, thereby promoting weight loss and making it easier to stay on a weight loss program.

SUCCESS

HEALTHY MEAL PLAN:
EAT FIVE TIMES A DAY TO STAY ENERGIZED AND SATISFIED.

BREAKFAST
• NeoLifeShake
• Pro Vitality

AM SNACK
• NeoLifeBar or healthy snack
• NeoLifeTea

LUNCH
• NeoLifeShake

PM SNACK
• NeoLifeBar or healthy snack
• NeoLifeTea

DINNER
• Balanced meal

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The PDCAAS calculation is based on the relative amino acid content delivered by each of the amino acid sources (the proteins used to make the product) corrected by a “digestibility factor.”

The PDCAAS average value represents the average score of all the amino acids combined. The highest PDCAAS reflects the value of the highest specific amino acid(s) in the formula.

NeoLife products use only GMO-free ingredients.

NeoLifeShake clinically proven benefits:

- **Weight Loss**
- **Cardio Protective**
- **Reduced Body Fat and Body Size**
- **Lowered Body Mass Index (BMI)**

NeoLifeShake:
- Proprietary blend: 18g of high quality protein
- Biologically complete with 22 amino acids
- 25 essential vitamins and minerals
- Highest single PDCAAS (protein quality score) value of 1.76 with an average value of 1.34
- 5g of satisfying fiber
- No artificial colors, flavors, sweeteners or preservatives added
- Mixes easily in water
- Only 140 calories

Canisters, 22.8 oz., 15 servings
- #3805 – Berries n’ Cream
- #3806 – Rich Chocolate
- #3804 – Creamy Vanilla
- #3801 – Assorted Case

Packets, 15 per box
- #3808 – Berries n’ Cream
- #3809 – Rich Chocolate
- #3807 – Creamy Vanilla

OTHER SUPPORT:
• NeoLife Blender Bottle® Classic™
• NeoLife Weight Management Program Guide

SAFE, SUSTAINABLE AND HEALTHY WEIGHT LOSS

Lost over 160 lbs.† & 31% Body Fat

Lost 50 lbs.‡

Lost over 250 lbs.†

**JENNIFER CHRISTMAS**
“I had no energy and could barely get out of my car. I ate a very bad diet of fast food and junk food and was slowly killing myself. I was introduced to NeoLife and got started. Within just 2 days I felt a huge difference in my mood and energy levels. In 5 months, I’d lost over 65 lbs. Today, I’m in the best shape of my life.”

**LATASHA BOND WILLIAMS**
“I’ve lost 50 lbs.†, have increased energy and endurance levels, my skin has cleared and my healthy habits have turned into a lifestyle.” To me one of the best results of my transformation is that I have lost 5 dress sizes, meaning that I can wear anything in my closet and save thread from not having to sew myself in.”

**CARLOS TRISTAN**
“Thanks to NeoLife products, NeoLifeShake, and Pro Vitality, I lost over 200 lbs.† in 18 months and dropped four shirt sizes! The hard work pays off. I never imagined I would be blessed like I have been.”

†Results are not typical. In an open label clinical study participants lost an average of 5.27 lbs. over a 12 week period.

‡The PDCAAS calculation is based on the relative amino acid content delivered by each of the amino acid sources (the proteins used to make the product) corrected by a “digestibility factor.”

The PDCAAS average value represents the average score of all the amino acids combined. The highest PDCAAS reflects the value of the highest specific amino acid(s) in the formula.
Why It Works

**GLYCEMIC RESPONSE CONTROL TECHNOLOGY**

Consuming meals that cause sugar spikes throughout the day forces your body to go through a glycemic roller coaster. A controlled glycemic response promotes steady energy levels, minimizes fat storage and promotes fat burning.*

**BUILD AND MAINTAIN LEAN MUSCLE**

Whey protein is rich in branched chain amino acids, specifically Leucine, which is associated with forming muscles and retaining lean body mass to promote long-term and effective weight loss.*

**STAY FULL AND ENERGIZED**

NeoLife Weight Management promotes gut-brain satiety signaling. Exclusive high quality fiber and protein blends help you feel full faster and stay full longer, controlling your appetite and maintaining your energy levels—which are key to achieving a healthy weight!*  

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**3-Day Detox**

**Cleanse, Balance & Energize**

The 3-Day Detox is the perfect way to help you reset your body. Whether you’re starting a weight loss or fitness program a detox program can help you take the first step in achieving your goals.  

#3601 – 1 set of 3-Day Detox supplements, 3 NeoLifeTea sticks and 2 NeoLifeShake packets

Learn more at NeoLifeDetox.com

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**What’s included:**

**3-DAY DETOX GUIDE**  
A comprehensive yet simple companion to show you the way.

**POWERFUL DETOX SUPPLEMENTS**

**Neo-Lax™**  
Gentle, natural laxative for occasional irregularity.* Encourages a mild cleansing action to aid the body’s natural processes*

**Garlic Allium Complex™**  
Exclusive Targeted Delivery Technology takes garlic’s active allicin directly to your intestine, eliminating aftertaste and maximizing absorption*

**Betagard**  
Proprietary formulation of carefully selected vitamins, minerals and carotenoids that strengthen the body’s natural ability to detoxify and neutralize harmful agents that negatively impact health*

**Acidophilus Plus™**  
Regulate intestinal activity, promote colon health and support immunity with a healthy balance of intestinal flora*

**NeoLifeTea**  
Ingredients shown to promote instant energy, fat burning and efficient metabolism*

**NeoLifeShake**  
Deliciously wholesome protein drink for daily nutrition and weight management
Stay Energized

NeoLifeBar™
NATURAL, WHOLESOME SNACKABLE NUTRITION
NeoLifeBar provides natural whole grains, nuts and seeds, plus antioxidant nutrients from mixed berries for long-lasting energy and optimal health.*

- Glycemic response controlled to keep blood sugar levels normal and steady*
- Makes the perfect AM or PM snack as part of the NeoLife Weight Management Program
- All 22 amino acids involved in human nutrition
- 10g protein, 5g fiber and 320mg omega-3s from flaxseed
- 170 calories
- 17 vitamins and minerals
- All natural – no artificial anything!

#3850 – Fruit & Nuts
15 individually wrapped bars

NeoLifeTea™
ENJOY A CUP OF “GET UP AND GO”
NeoLifeTea is a safe, healthy and low-calorie solution to boost energy levels while burning fat.*

- NeoLifeTea is a delicious and refreshing natural energy boost*
- Exclusive Energy Blend ingredients promote instant energy, fat burning and efficient metabolism*
- Adaptogen Blend of herbs enhances mental alertness and well-being*
- Green tea extract delivers active EGCG (epigallocatechin gallate)
- Only five calories per serving

#3860 – 15 sticks (30 servings)

IN A SURVEY CONDUCTED WITH UNIVERSITY STUDENTS, NEOLIFE TEA USERS:

91% Felt more energy
78% Felt more focused
GET YOUR BLOOD PUMPING WITH BROAD NUTRITIONAL SUPPORT

Heart disease remains one of the leading causes of death in the world for both men and women. Support your heart health with regular exercise, stress management, a healthy diet rich in nutrients from whole grains, fruits, vegetables and fish; and these NeoLife nutritionals specially formulated to optimize the health of your heart.*

Power Up Your Cellular Energy!

NeoLife CoQ10 uses advanced biogenic technology to source natural, pharmaceutical grade CoQ10 (ubiquinone), delivered in a highly bioavailable form. Combined with a unique profile of critical ‘partner nutrients’ to promote and protect total cellular energy production at the mitochondrial level.*

- Promote cellular energy*
- Boost overall energy and stamina*
- Support cardiovascular health*
- Enhance muscle cell energy production and renewal*
- Reduce muscle pain and soreness associated with statin use*
- Support cognitive health*
- Alleviate chances of migraine*
- No artificial anything! No artificial colors, flavors, sweeteners or preservatives added
- Delivers 100mg of natural, highly bioavailable CoQ10 in a clinically proven dose, for cellular energy production*
- NeoLife exclusive Phyto-lipid & Sterol Blend. Sourced from whole grain lipids and sterols known to support optimal mitochondrial structure and function*
- Contains L-cysteine, the “rate-limiting” amino acid needed for cellular biosynthesis of the mitochondrial protector glutathione. L-cysteine is known to support mitochondrial function and strengthen inner-cellular protective systems*
- NeoLife Proprietary Polyphenol Blend delivers natural, whole-food sourced polyphenols, plus resveratrol from red grapes to provide extra antioxidant protection and to promote mitochondrial protection*
- Unique encapsulation technology. Digestion begins in as little as 2 minutes, promoting rapid absorption.*

Simply Magnificent Magnesium

Magnesium is a vital nutrient for cardiovascular and heart health because of its role in cellular energy production and over 700 biochemical reactions throughout the body. Magnesium controls more chemical reactions in the body than any other mineral.

NeoLife Magnesium Complex contains an exclusive Tri-Mag Blend made of three naturally-sourced and highly bioavailable forms of magnesium. It’s also the first magnesium supplement of its kind to feature phytonutrients and magnesium-rich whole foods from beet, kale, broccoli, and radish with our Proprietary PhytoMag Blend.

- Supports overall cardiovascular health*
- Promotes normal blood pressure and heart rhythm*
- Promotes healthy muscle contraction and relaxation to help prevent muscle cramps*
- Delivers 300mg of magnesium, from three main sources, per two-tablet serving
- Uses 3D technology to assure rapid and complete Disintegration, Dissolution and Dispersion for enhanced bioavailability*
- No artificial colors, flavors, sweeteners or preservatives added.
- 100% Vegan. Made entirely with plant-based ingredients. See pages 30, 38, & 46 for more details.
Our exclusive heart healthy products help:

- Promote Cellular Energy
- Retain Normal Blood Pressure
- Retain Healthy Cholesterol Levels
- Retain Healthy Triglyceride Levels
- Lower Homocysteine

Lipotropic Adjunct™
Multi-Action Formula
Supports a Healthy Heart
- Concentrated, whole-food lipotropic factors choline and inositol help keep fats emulsified in the blood to:
  - Help prevent oxidation of cholesterol into plaque*
  - Resist unwanted fat buildup in the liver*
  - B6, B12 and folic acid help lower homocysteine levels*
  - Combined with Betaine HCl – to enhance vitamin B12 absorption*
  - Citrus bioflavonoids support the health of blood vessels*

#3510 – 180 tablets

Carotenoid Complex™
Only whole-food carotenoid supplement proven by USDA researchers to support immune function.*
Powerful immune boosting carotenoid nutrients from carrots, tomatoes, spinach, red bell peppers, strawberries, apricots and peaches.*
See page 9 for more details.
#3300 – 90 softgels

Garlic Allium Complex™
NeoLife research and development brings to you all the heart health benefits of garlic at clinically significant levels in our exclusive formula.*
- Helps retain normal cholesterol and blood pressure levels*
- Supports healthy circulation and promotes healthy blood clotting*
- Natural antimicrobial properties*
- 4,200mcg of allicin from pure garlic extract in each serving, with bioactive compounds from onions, chives and leeks*
- Exclusive targeted delivery technology takes garlic’s active allicin directly to your intestine, eliminating aftertaste and maximizing absorption*
- Special, no-odor formula minimizes garlic breath

#3665 – 60 tablets

Vitamin E Plus™
Vitamin E has been shown to support immune, brain, prostate and colon health as well as youthful looking skin. It is particularly known for its heart health benefits.*
- Helps inhibit oxidation of cholesterol because of its powerful antioxidant effects*
- Improves immune function, especially in the elderly*
- Whole food sourced natural vitamin E is full spectrum with all eight forms and more potent than synthetic versions*
- Breakthrough water-miscible technology enhances absorption
See page 45 for more details.
#3340 – 100 softgels
#3341 – 200 softgels

All Natural Fiber™
Food and Drink Mix
Diets high in fiber aid digestion, promote regularity, support colon and heart health.*
- Exclusive Neo-Polyfibe helps remove cholesterol without robbing nutrients*
- Rich source of fiber
- 12 natural sources provide 6g of fiber per serving – 5g insoluble and 1g soluble
- Ready to mix into an enjoyable drink or in your favorite recipes
- Vegetarian formula
- Each serving provides as much fiber as two apples

#3706 – 22.2 oz., 30 servings

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.
Heart, brain, joints and more

Omega-III Salmon Oil Plus™

The World Health Organization and many other leading health authorities agree – increasing the omega-3 fatty acid content of the diet is critical in helping solve the chronic disease epidemic. Although many people are trying to increase their fish consumption, we are still not getting enough. The presence of contaminants such as mercury, lead and PCBs in fish is also a concern.

NATURAL
Salmon Oil Plus is based on pure, natural salmon oil, providing all the benefits and whole food goodness of one of nature’s richest sources of omega-3 fatty acids.

Total omega-3s per serving 1070mg
EPA 460mg
DHA 480mg
DPA 50mg
With 5 other healthful omega-3s 80mg

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Simply pure. Simply beneficial.

Proprietary molecular differentiation process concentrates beneficial omega-3s using cold processing. All sources are screened for over 200 potential contaminants, such as mercury and lead, and exceed even the most rigorous global safety standards, with a zero tolerance philosophy.

Potent and Full Spectrum

Each serving of our exclusive UHPO3 (Ultra High Potency Omega-3) formula provides 1,070mg of total omega-3 fatty acids with standardized amounts of eight naturally occurring omega-3s. This allows the most important members of the omega-3 family to work together, optimizing benefits and promoting the natural healing process.

Clinically Proven Benefits

- Bioavailable
- Cardio protective*
- Balances inflammation* See page 10 for more details.

Meet the whole family of omega-3 fatty acids

1. ALA — alpha-linolenic acid
2. SDA — stearidonic acid
3. ETA(3)** — eicosatrienoic acid
4. ETA — eicosatetraenoic acid
5. EPA — eicosapentaenoic acid
6. HPA — heneicosapentaenoic acid
7. DPA — docosapentaenoic acid
8. DHA — docosahexaenoic acid

**More commonly known as ETE
TRÉ™ – A POTENT SHOT OF WELLNESS

Tré is a bioactive nutritional essence that harnesses the rich, rejuvenating bounty of nature. Tré is drawn from a select group of nature’s most powerful and unique super fruits that are naturally rich in bioactive compounds, called polyphenols, that have the remarkable ability to promote health. Science has shown that the polyphenols play a wide range of critical roles in supporting and promoting health, longevity and cognitive function. Research also tells us that when polyphenols are absent or deficient in our diets, aging processes are accelerated and the disease risk is higher. Conversely, when they are abundant in our diets, aging is slowed and disease risk is lower. The standardized and focused nutrient diversity of Tré is a pure expression of nature’s plan for human nutrition.*
Mind Enhancement Complex™
Supports enhanced memory, focused concentration, clear thinking
and prompt recall. Unique blend combines Eastern and Western knowledge for optimal performance.* For peak mental performance
and activity.*

- Time-tested and scientifically validated goodness of* Ginkgo biloba to support mental acuity, enhance blood flow to the brain and brain signaling.
- Exclusive multi-herb formula combines complementary benefits of seven herbs to promote peak mental performance* – including gotu kola, red sage, rosemary, sweet basil, skullcap and thyme.

Lecithin
- Lecithin keeps your memory and “brain waves” strong with natural brain-health nutrients choline and inositol.*
- Inositol is important for mental clarity and supports brain, liver, heart and reproductive health.*
- Choline is involved in the transmission of messages in the brain and nervous system.*
- Derived from soybeans to fuel your mind with the purest, most concentrated phospholipid brain food available.*
- Added magnesium, wheat germ oil and vitamin E boost nutrient potency and maintain freshness.

Omega-III Salmon Oil Plus™
- Supports brain function.*
- Supports fetal brain and eye development.*

See pages 22-23 for more details.

Tré Nutritional Essence is

POTENT AND UNIQUE
A combination of the purest extracts of Pomegranate, Acai Berry and Green Tea, along with NeoLife’s proprietary InFox berry blend, enhanced with resveratrol and alpha-lipoic acid, and sweetened naturally with the nectar of the Agave cactus.

POWERFUL
With standardized amounts of active ingredients such as punicalagins in Pomegranate and polyphenols in Green Tea.

DELICIOUS AND CONCENTRATED
From the first sip, you will experience its refreshing taste and invigorating potency.

HEALTHY AND SMART
Tré is a revitalizing essence with a low glycemic response.

NEOLIFE.COM
Made for Him

NeoLife nutritionals for men

As a man, you need nutrition to support your unique needs and wants for optimal vitality and performance. NeoLife has your solution.

Tré
A delicious potent shot of wellness, loaded with polyphenols and resveratrol shown to promote heart health, boost blood flow and support overall well-being!* #3010 – 32 fl. oz.

Chelated Zinc
Supports prostate health.
• Important for healthy skin, connective tissue and normal prostate function* #3425 – 150 tablets

Masculine Herbal Complex™
Helps men regain renewed energy and physical vitality.*
• Contains nine herbs in a beneficial, balanced mix to support normal masculine function and improve wellness and vitality
• Saw palmetto promotes male vitality and has been shown to support prostate and urinary tract health*
• Includes avena sativa for renewed physical vitality and libido, and damiana, a tonic for the nervous system, also known to energize mood* #3625 – 60 tablets

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NeoLife nutritionals for women

As a woman, you need targeted nutrition to support optimal health and vitality through life’s journey. NeoLife has your solution.

Feminine Herbal Complex™
For women looking to restore a sense of harmony and well-being every day of the month.*

- Contains 10 herbs in a delicate, balanced mix to help women achieve a state of optimal health, comfort, calmness and vitality*
- St. John’s wort, shown to help support calmness, boost spirits and promote positive mental attitude*
- Vitex and red sage, shown to support normal female physiology and function*

#3615 – 60 tablets

Chelated Cal-Mag®
Highly bioavailable calcium, magnesium and vitamin D₃ for strong bones and overall good health.

- Shown to postpone or prevent the onset of osteoporosis
- Supports normal blood pressure, optimal nerve and muscle function and relieves PMS symptoms
- Promotes strong bones and teeth
  1,000 IU of vitamin D₃
  #3404 – 150 coated tablets
  400 IU of vitamin D₃
  #3402 – 150 capsules

NeoLife products use only GMO-free ingredients.

**Please consult your physician or healthcare professional before taking supplements during pregnancy.
Performance Proteins

BUILDING BLOCKS FOR STRENGTH AND ENDURANCE
Protein is the essential building block for health. It is critical for muscle retention, tissue repair, healthy blood formation, hormonal balance, immunity and virtually every other function in the body. We offer a variety of protein choices that provide a full complement of 22 amino acids involved in human nutrition to meet your every need. Unlike some common sources of protein, they are low in fat and cholesterol free to support optimum health.*

Performance Protein
Optimal muscle builder.
To attain and maintain a peak level of fitness – to sustain energy during exercise and efficiently build and repair muscle tissue after training or performance*

- MuscleMatch™ Protein Blend features an amino acid profile optimized to closely match lean muscle, and promote maximum muscle building efficiency*
- Each serving (in 8 oz. nonfat milk) provides 5.7g BCAAs including 2.6g Leucine for optimal muscle building and retention and 5.1g Glutamine and Glutamic Acid to support immunity and the integrity of the digestive tract*
- Biologically complete protein with 22 amino acids from whey and milk, does not contain soy protein
- Exclusive Protogard™ Process uses low temperature blending to maximize nutritional value

- Highest single PDCAAS (protein quality score) value of 2.17 with an average value of 1.58*
- Proprietary Fiber Blend includes both insoluble and soluble fiber to support a healthy heart and digestive health*
- Proprietary HoneyFruit Sweetening System based on honey and fruit juice powders plus stevia provides protein-sparing carbohydrates to provide energy while sparing protein for muscle development.* Does not contain added fructose
- Metabolically balanced 1:1 protein to carbohydrate ratio (26g:26g) when mixed in 8 oz. of nonfat milk, optimized to support sport activity for immediate and sustained energy*
- Full spectrum of 25 balanced essential vitamins and minerals

Athletes Powered by NeoLife
All over the world, NeoLife Athletes are performing at their peak, setting records and showing us what it means to be NeoLife-Powered! If you want to boost your athletic performance and overall level of nutrition then you’re in the right place!

Marko Albert
ESTONIA
CYCLIST:
2014 IRONMAN CHAMPION
Favorite Products: NeoLifeShake, Cal-Mag Plus D, Sustained Release Vitamin C, Vitamin E, Acidophilus Plus
NeoLife products use only GMO-free ingredients.

with higher amounts of chromium and magnesium to support healthy blood sugar levels and optimal nerve and muscle function for athletic people*

• Glycemic Response Control Technology to help support normal blood sugar levels*

• No artificial colors, flavors, sweeteners or preservatives added

NeoLifeShake
For daily nutrition and weight management.

• Proprietary blend: 18g of high quality protein
• Biologically complete with 22 amino acids
• 25 essential vitamins and minerals
• 5g of satisfying fiber
• No artificial colors, flavors, sweeteners or preservatives added
• Mixes easily in water
• Only 140 calories

See page 12 for more details.
Canisters, 22.8 oz., 15 servings
#3805 – Berries n’ Cream
#3806 – Rich Chocolate
#3804 – Creamy Vanilla
#3801 – Assorted Case

Packets, 15 per box
#3808 – Berries n’ Cream
#3809 – Rich Chocolate
#3807 – Creamy Vanilla

Protein sparing carbohydrates

NeoLife protein products use long-lasting carbohydrates to fuel energy, and proteins are spared for the specialized functions of cellular maintenance, repair and growth.*

START YOUR DAY WITH THE NEOLIFE PROTEIN THAT IS RIGHT FOR YOU

<table>
<thead>
<tr>
<th>POWDER ONLY</th>
<th>NeoLifeShake For Daily Nutrition and Weight Management for the Whole Family</th>
<th>Performance Protein Optimal muscle builder</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMOUNT OF PROTEIN PER SERVING</td>
<td>18g</td>
<td>26g†</td>
</tr>
<tr>
<td>PROTEIN SOURCES</td>
<td>NeoLife Proprietary Protein Blend: non-fat dry milk, whey protein isolate, calcium sodium caseinate</td>
<td>Muscle Match™ Protein Blend: whey, nonfat milk powder, calcium sodium caseinate</td>
</tr>
<tr>
<td>22 AMINO ACIDS</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>GLYCEMIC EDGE CARBOHYDRATES</td>
<td>Natural sweeteners ✓</td>
<td>HoneyFruit sweetener ✓</td>
</tr>
<tr>
<td>AMOUNT OF FIBER PER SERVING</td>
<td>5g</td>
<td>5g</td>
</tr>
<tr>
<td>VITAMINS AND MINERALS</td>
<td>25 vitamins and minerals at 25-35% DV</td>
<td>25 vitamins and minerals at 25-35% DV</td>
</tr>
<tr>
<td>CALORIES PER SERVING</td>
<td>140†</td>
<td>200†</td>
</tr>
</tbody>
</table>

†with 8 fl. oz. nonfat milk

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Francois Hougaard
SOUTH AFRICA

RUGBY: BRONZE MEDAL, 2016 RIO SUMMER OLYMPICS
BLUE BULLS, BULLS, WORCESTER WARRIORS, SOUTHERN KINGS, SPRINGBOKS & THE SPRINGBOKS SEVENS SOUTH AFRICA
Favorite Products: Pro Vitality, NeoLifeShake, NeoLifeBar, Vitamin C, and Cal-Mag with Vitamin D

Sami Jauhojärvi
FINLAND

SKIER: GOLD MEDAL, 2014 SOCHI WINTER OLYMPICS
Favorite Products: NeoLifeShake, NouriShake, Cal-Mag Plus D, Pro Vitality, Vitamin E
FUEL YOUR PERFORMANCE

Giving your body the right nutrition can have a huge impact on your daily energy levels. NeoLife has many products to support a healthy, energetic and active lifestyle, to build on your foundation of Pro Vitality.

ENERGY

Magnesium Complex
Cellular energy production requires magnesium, making adequate magnesium intake critically important for both competitive and recreational athletes. **Support optimal vitality with an exclusive Tri-Mag Blend** made of three highly bioavailable, naturally-sourced forms of magnesium along with a powerful PhytoMag Blend of whole food nutrients.*

- Boosts overall energy and stamina by working alongside CoQ10, within the mitochondria to produce Mg-ATP for cellular energy*
- Promotes healthy muscle contraction and relaxation*
- Helps prevent cramps, muscle weakness and impaired coordination associated with low magnesium levels*
- Supports a healthy immune response*
- Delivers 300mg of magnesium, from three main sources, per two-tablet serving

See pages 20, 38, & 46 for more details.

#3405 – 60 tablets

CoQ10
Mitochondrial Energy Complex
NeoLife CoQ10 uses advanced biogenic technology to source natural, pharmaceutical grade CoQ10 (ubiquinone), delivered in a highly bioavailable form. Combined with a unique profile of critical ‘partner nutrients’ to promote and protect total cellular energy production at the mitochondrial level.*

- Delivers 100mg of natural, highly bioavailable CoQ10 in a clinically proven dose, for cellular energy production*
- Promote cellular energy*
- Boost overall energy and stamina*
- Enhance muscle cell energy production and renewal*
- Reduce muscle pain and soreness associated with statin use*

See page 20 for more details.

#3523 – 60 softgels

PERFORMANCE PACK

Recover faster, compete longer and fuel your body optimally.*

Each packet includes 6 tablets.

- **2 Endurance** tablets – Anti-fatigue nutrients to support energy and maximize endurance.*
- **2 Chela-Sea M** tablets – Full-body support from unique sea sourced minerals including iron. Exclusive double aminos acid chelation for enhanced absorption.*
- **1 Sports B & C** tablet – B vitamins support energy production and optimal red blood cell formation. Vitamin C supports immune strength.*
- **1 Selenium E** tablet – Selenium helps repair cellular damage. Natural vitamin E helps protect muscle cells from oxidative damage. Plus key minerals and calcium.*

#3111 – 30 packets

See page 43 for details on Stack-On Packs!

NeoLifeTea™
An energizing thermogenic herbal tea blend. Exclusive NeoLife Energy and Adaptogen Blends promote instant energy, fat burning and efficient metabolism.* NeoLifeTea is a natural and safe alternative to energy drinks. See page 19 for more details.

#3860 – 15 sticks (30 servings)

Lisa Blackburn
BERMUDA
SWIMMING: MASTERS WORLD RECORD IN THE 100 IM
Favorite Products:
Pro Vitality, NouriShake, Cal-Mag, Vitamin B Complex, Vitamin C, Vitamin E Complex, Garlic Allium Complex

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NeoLife products use only GMO-free ingredients.

**ENDURANCE**

Endurance
Anti-fatigue nutrients to promote energy production, healthy nerve function and maximize endurance*

- Hormone free, antibiotic free, beef liver
- Vitamin C and Neo-Plex Concentrate to enhance nutrient absorption and protect whole food components from oxidation*

#3281 – 120 tablets

**RECOVERY**

Bio-Tone®
Support for recovery and metabolism with amino acids*

- Muscle retention*
- Fat mobilization*
- Lean tissue development*
- Overall body toning*

#3280 – 120 tablets

**FLEXIBILITY**

Full Motion®
- Supports healthy cartilage to improve cushioning in joints*
- Facilitates being and staying active*
See page 33 for more details.

#3505 – 90 tablets

Chelated Cal-Mag®
- With 1,000 IU Vitamin D₃
- Helps build and maintain strong bones
- Supports proper muscle contraction and nerve transmission*
See page 32 for more details.

#3404 – 150 tablets

Omega-III Salmon Oil Plus™
Promotes normal inflammatory balance during daily physical activity*
See pages 22-23 for more details.

#3502 – 90 softgels

**OTHER RECOVERY NUTRITIONALS**

NeoLifeBar™
A delicious and nutritious post-workout protein boost
See page 19 for more details.

#3850 – Fruit & Nuts

**FITNESS**

Patrick Lambie
SOUTH AFRICA
RUGBY: SHARKS AND SPRINGBOK FULLBACK AND FLY HALF
Favorite Products:
Daily Vitality Pack, NeoLifeShake, PhytoDefense
Are you at risk?

About 80% of women over age 20 get less than the recommended daily amounts of calcium.

STRONG BONES TOMORROW NEED FOCUSED NUTRITION TODAY

You need more than just calcium to build strong bones. 80% of us also do not get adequate magnesium and 60% don’t get enough vitamin D – nutrients critical for supporting calcium absorption and utilization. NeoLife’s exclusive formulas combine the power of calcium with magnesium and vitamin D₃ to help build strong bones for a lifetime of good health.*

Adequate calcium and vitamin D as part of a healthy diet, along with physical activity, may help reduce the risk of osteoporosis later in life. Calcium and magnesium, necessary for strong bones and teeth, are also critical for cardiovascular health, normal blood pressure, nerve and muscle function, PMS symptoms and many enzyme reactions. Vitamin D supports bone, immune, heart and muscle health.*

Chelated
Cal-Mag®

For healthy bones and teeth, normal blood pressure, optimal nerve and muscle function and relieves PMS.*

• Provides vitamin D₃, the form that is readily absorbable and highly bioavailable
• Pharmacetically pure, seashell-derived calcium
• Exclusive double amino acid chelation to promote higher calcium and magnesium absorption*
• Formulated with the preferred 2:1 ratio of calcium to magnesium to best meet your body’s needs*

1,000 IU of vitamin D₃
#3404 – 150 tablets
400 IU of vitamin D₃
#3402 – 150 capsules

Vegan D – New!

Vitamin D helps build and maintain strong bones, teeth and muscles, supports normal blood pressure and nerve function as well as immune defenses.*

• Naturally-sourced vitamin D
• Proprietary blend of 2 whole food-based vitamin D ingredients
  – Vitamin D₃ from lichen (Cladina rangiferina), known as Reindeer Lichen, which is a combination of an algae and a fungus. This natural lichen D₃ ingredient is traditionally consumed by people in the Arctic countries.
  – Contains Vitamin D₂ from superior quality mushrooms (Agaricus bisporus), which provide valuable whole food beta glucans, known to be of particular benefit for our immune system*
• 100% Vegan. Made entirely without animal sourced ingredients of any kind, Vegan D fulfills the strict sourcing criteria expected by vegetarian/vegan supplement users
#3335 – 90 tablets

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.
MAINTAIN COMFORT AND MOBILITY

NeoLife nutritionals can help maintain healthy cartilage and inflammatory balance to promote healthy, comfortable joints.*

Stimulate regeneration of healthy joint cartilage

NeoLife products use only GMO-free ingredients.

Full Motion®

Glucosamine, a nutrient that occurs naturally in our bodies, has been shown to stimulate the regeneration of healthy joint cartilage by inhibiting the enzymes that break down the cushioning in joints, thereby promoting comfort and flexibility.*

- 1,500mg of glucosamine hydrochloride – Scientifically proven effective amount in an easy to digest form, sulfite-free – minimizing risk of digestive discomfort and allergic reactions*
- Herbal Comfort Complex – Exclusive blend of specially selected herbs and phytonutrients – bromelain, white willow and boswellia provide long-lasting relief*
- Regenerative Mineral Complex – Provides a unique blend of key joint health minerals – zinc, boron and silica*
- The 3D Advantage – Unique delivery technology maximizes disintegration, dissolution and dispersion for easy digestion and optimal bioavailability

#3505 – 90 tablets

Omega-III Salmon Oil Plus™

In addition to promoting cardiovascular health and supporting brain function, omega-3s have also been shown to promote joint comfort and balance inflammation.*

- Balances inflammation – Promotes healthy balance of pro- and anti-inflammatory factors. Clinically proven to lower inflammatory index by 68% in just eight weeks*

See pages 22-23 for more details.

#3502 – 90 softgels
MAKE DIGESTIVE UPSETS A THING OF THE PAST
There’s nothing that can put a damper on your day quite like digestive issues. What many of us don’t know is that these issues, whether it’s occasional bloating, gas, or problems with irregularity, may be your body’s warning signs to make positive changes for your long-term health. NeoLife’s specially targeted formulas deliver a broad range of digestive support so you can enjoy a wide variety of foods with confidence and comfort.*

Acidophilus Plus™
Regulate intestinal activity, promote colon health and support immunity with a healthy balance of intestinal flora.*

• Intestine-targeted probiotics
• Five billion ‘live’ microorganisms per capsule – the same as in 10 servings of yogurt, and the convenience of once a day serving
• Isolated from cultured dairy foods, so you can get the benefits without the extra calories from these foods
• Proprietary blend of five types of clinically proven probiotics: Lactobacillus acidophilus, Lactobacillus delbrueckii bulgaricus, Lactobacillus paracasei, Bifidobacterium animalis and Streptococcus thermophilus
• Exclusive ‘Gel-Gard’ Enteric Protection System Guarantees Delivery by protecting against harsh stomach acid and ensuring that maximum numbers of live bacteria are delivered in the intestine

#3524 – 60 capsules

Pay less for your daily dose of probiotics
Five billion ‘live’ microorganisms in one capsule of Acidophilus Plus—the same as in 10 servings of yogurt!

\[ \times 1 \quad = \quad \times 10 \]

$\ldots$ $\ldots$$\ldots$

All Natural Fiber™
Food and Drink Mix
Diets high in fiber aid digestion, promote regularity, support colon and heart health.*

• Promotes regularity by gently moving along the contents of the digestive system*
• 12 natural sources provide 6g of fiber per serving – 5g insoluble and 1g soluble
• Each serving provides as much fiber as two apples
• Ready to mix into an enjoyable drink – tastes great by itself or in your favorite recipes
• Vegetarian formula

#3706 – 22.2 oz., 30 servings

EXCLUSIVE GEL-GARD™ ENTERIC PROTECTION SYSTEM
Guarantees delivery of beneficial cultures
NeoLife products use only GMO-free ingredients.

**Neo-Lax™**
Gentle, natural laxative for occasional irregularity.*
- Encourages a mild cleansing action to aid the body’s natural processes*
- Proprietary formula of eight complementary herbs:
  - Senna to support proper elimination*
  - Licorice to promote liver health and blood cleansing*
  - Buckthorn to support kidney function*
  - Prune, alfalfa, rhubarb, asparagus and arise to encourage stool softening and regularity*

#3632 – 90 tablets

**Aloe Vera Plus™**
Time-tested goodness of pure Aloe Vera in an exclusive, proprietary blend. Soothes away stress, energizes, and promotes wellness and digestive comfort.*
- Refreshes and relaxes with juice from ‘gel only’ for optimal taste and efficacy
- Special 3x herbal tea blend with Siberian Ginseng (Eleuthero) to energize and Chamomile and Passion Flower to calm and relax*

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**Intestine Targeted Enzyme**
- Replenishes digestive enzymes to relieve gas and bloating*
- Addresses causes of improper digestion – not just the symptoms*
- Supports complete digestion of proteins, fats and carbohydrates — so that you can maximize nutrient absorption from food*
- Targeted delivery technology takes specially ‘enteric coated’ active ingredients directly to the intestines for maximum effectiveness*
- Includes plant-sourced broad-spectrum enzyme complex

#3520 – 180 tablets

**Stomach Targeted Beta-Gest®**
- Eases occasional heartburn, gas and bloating*
- Restores natural stomach acid and digestive factors compromised by age or stress*
- Helps digest problem foods including dairy products and protein – especially important for large meals and for those who are lactose sensitive*
- Controlled-release of digestive acid for prolonged effectiveness
- Includes plant-sourced, acid stable enzymes

#3521 – 100 tablets

**Beta-Zyme®**
Convenient on-the-go packets to support complete digestion, including both stomach-targeted Beta-Gest and intestine-targeted Enzyme. Both products work synergistically to maximize benefits.*

#3522 – 30 packets

**Beta-Gest®**
- Eases occasional heartburn, gas and bloating*
- Restores natural stomach acid and digestive factors compromised by age or stress*
- Helps digest problem foods including dairy products and protein – especially important for large meals and for those who are lactose sensitive*
- Controlled-release of digestive acid for prolonged effectiveness
- Includes plant-sourced, acid stable enzymes

#3000 – 32 fl. oz.
#3001 – 96 fl. oz.

**Stomach & Intestine Targeted**

**Beta-Zyme**

NEOLIFE.COM
Strengthen your body’s natural defenses*

PHYTODEFENSE®
Daily phytonutrient protection pack has the power of six optimal servings from a variety of fruits and vegetables in each packet, to support your body’s natural defenses.*

COMBINING THREE POWERFUL NUTRITIONALS
Each convenient packet provides:
• 3 capsules of Carotenoid Complex
• 2 tablets of Flavonoid Complex
• 1 tablet of Cruciferous Plus

POWER OF SIX SERVINGS OF IMMUNE BOOSTING FRUITS AND VEGETABLES*

CAROTENOID COMPLEX: CLINICALLY PROVEN IN A STUDY CONDUCTED BY USDA RESEARCHERS

37% BOOST TO OVERALL IMMUNE FUNCTION IN JUST 20 DAYS**

See page 9 for more details

**NOTE: measured as an increase in overall lymphocyte proliferation, a recognized standard for measuring immune competence and capacity to respond to an immune challenge.

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NeoLife products use only GMO-free ingredients.

PhyToDefense
#3309 – 30 packets

Carotenoid Complex™
Only whole-food carotenoid supplement proven by USDA researchers to support immune function.
Powerful immune boosting carotenoid nutrients from carrots, tomatoes, spinach, red bell peppers, strawberries, apricots and peaches.*
See page 9 for more details.
#3300 – 90 softgels

Flavonoid Complex™
Tested and proven under United States National Cancer Institute protocols to support immune function.
Antioxidant flavonoids from green tea, kale, cranberries, elderberries, blueberries, red and black grapes, beet root, lemons, oranges and grapefruit in a uniquely concentrated form.*
#3302 – 60 tablets

Cruciferous Plus™
Tested and proven under United States National Cancer Institute protocols to support immune function.
Phytonutrient power of cruciferous vegetables – broccoli, radish, kale, mustard and watercress in a convenient tablet form.*
#3301 – 60 tablets

FENSE
Defend Yourself Against Environmental Toxins*

- Your first line of nutritional defense against damaging free radicals from pollution, exhaust fumes, chemicals, smog and other environmental toxins*
- Proprietary formulation of carefully selected vitamins, minerals and carotenoids that strengthen the body’s natural ability to detoxify and neutralize harmful agents that negatively impact health*
- Exclusive amino acid chelation supports improved absorption of beneficial minerals

Betagard™
Developed by world-renowned toxicologist, cancer researcher and SAB Founding Member Emeritus, Dr. Arthur Furst.

Magnesium Complex
Magnesium is a vital nutrient which boasts a wide range of benefits including a healthy immune system. NeoLife Magnesium Complex contains an exclusive Tri-Mag Blend made of three naturally-sourced and highly bioavailable forms of magnesium, complemented by a powerful PhytoMag Blend of whole food nutrients. See pages 20, 30, & 46 for more details.

#3405 – 60 tablets

Vegan D – New!
Vitamin D is powerful support for your immune system. Vegan D is a proprietary blend of 2 naturally sourced and whole food-based vitamin D ingredients to ensure high-potency. It combines vitamin D₂ (cholecalciferol) from edible lichen and D₃ (ergocalciferol) from mushrooms, a valuable source of beta glucans. See page 32 for more details.

#3335 – 90 tablets

Chelated Zinc™
For optimizing immune function and minimizing the severity and duration of the adverse effect of seasonal challenges.*
- Supports vision and prostate health*
- Keeps your metabolism working at its best*
- Zinc has been shown to improve memory and attention span in children*
- Chelated for increased absorption, and gentle on your digestive system

#3425 – 150 tablets

VITAMIN C
Vitamin C plays a critical role in supporting the optimal performance of your immune system.*

Threshold Controlled Super C™
- Provides powerful time-release nutrient delivery over six hours

#3333 – 200 tablets

Chewable All-C™
- Provides vitamin C delivery in a delicious, fruity form that everybody enjoys

#3332 – 250 tablets

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GREAT HABITS START NOW
We believe in giving our most precious blessings the right nutrition for an active and bright start to life’s journey.
**CHEWABLE. SHAKEABLE. DRINKABLE. UNSTOPPABLE.**

Count on NeoLife nutrition, carefully designed with your children’s special nutritional needs in mind.

---

**Liqui-Vite® Liquid Multivitamin**

Easy-to-swallow liquid form. Provides a full day’s supply of the **12 most important vitamins** plus whole food based nutrients.

- Carotenoids to support immunity*
- Tre-en-en for cellular energy and nutrition*
- Whole food carotenoids and flavonoids for broad spectrum protection*
- Choline and inositol to support brain development*
- Great citrus flavor, versatile – mixes easily in other liquids

#3120 – 8 fl. oz.

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**Omega-III Salmon Oil Plus**

Provides standardized amounts of **8 omega-3s** important to human nutrition.

- Promotes heart health, brain development, concentration, learning capacity, vision and so much more!*  
- Each capsule provides 357mg of omega-3 fatty acids, including **153mg of EPA and 160mg of DHA**  
- Ultrapure and potent fish oil screened for 200+ potential contaminants  
- 3 capsules provide the omega-3 equivalent of approximately 1 serving of fresh salmon  
- Simply squeeze capsule contents into a spoon for your little ones  
- No artificial anything! No artificial colors, flavors, sweeteners or preservatives added

#3502 – 90 softgels

See pages 22-23 for more details.

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**NeoLifeShake™**

High-quality protein provides building blocks for proper growth and development.*

- Provides more protein, calcium and vitamins than milk  
- Biologically complete with 22 amino acids important to human nutrition including the 9 essential ones  
- 25 essential vitamins and minerals  
- 5g of satisfying fiber  
- No artificial anything! No artificial colors, flavors, sweeteners or preservatives added  
- Mixes easily in water  
- Only 140 calories  
- Canisters, 22.8 oz., 15 servings  
- #3805 – Berries n’ Cream  
- #3806 – Rich Chocolate  
- #3804 – Creamy Vanilla  
- #3801 – Assorted Case  
- Packets, 15 per box  
- #3808 – Berries n’ Cream  
- #3809 – Rich Chocolate  
- #3807 – Creamy Vanilla
NeoLife products use only GMO-free ingredients.

Vita-Squares®
Chewable Multivitamin
Loaded with **18 vitamins and minerals** essential to build a strong nutritional foundation for a lifetime of good health.*
- Provides nutrients that promote healthy growth and development of the body and mind
- Enhanced with choline and inositol for optimal memory, learning and concentration
- Tre-en-en Grain Concentrates for cellular energy and nutrition
- Yummy berry-citrus flavored chewable tablets both kids and adults enjoy
- No artificial colors, flavors, sweeteners or preservatives added
#3122 – 180 tablets

Vita-Gard™
Chewable Antioxidant
Protective nutrients from **concentrated fruits and vegetables** to enhance immune function and resistance to day-to-day challenges.*
- **Immune-powering nutrition** from fruits and vegetables that may be missing in children’s diets
- Whole food carotenoids and flavonoids for broad spectrum protection
- Zinc and selenium maximize children’s defenses, so they feel their absolute best
- Irresistible fruit flavored chewable tablets
- No artificial colors, flavors, sweeteners or preservatives added
#3125 – 120 tablets

All-C™
Chewable
For additional **immune support** and **healthy teeth and eyes**.*
- Vitamin C equivalent of four oranges in each tablet
- Delicious cherry flavor both adults and children enjoy
See page 45 for more details.
#3332 – 250 tablets

**THE KIDS JOURNEY TO PRO VITALITY!**

1 + 2 = Pro Vitality for toddlers!

1 + 2 + 3 = Pro Vitality for kids!

For more information, download the NeoLife Children’s Brochure — myoffice.neolife.com

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.
Customize Your Routine

**NUTRITIONALS THAT MEET YOUR PERSONAL NEEDS**
Specialty NeoLife nutritionals are formulated for your specific needs.

**Exceptionally Pure Herbs, Time-Tested Benefits**
Developed by the world’s foremost medical herbalist under the guidance of the NeoLife Scientific Advisory Board, our herbal ingredients are harvested from ancient fields without toxic gases, gamma radiation or preservatives, uniting modern science with 6,000 years of herbal traditions from around the world.

**Sinus and Lung Support**
Resp-X
Helps clear your sinuses and soothe distressed tissue for free, comfortable breathing.
• Comprehensive formula contains a proprietary blend of ingredients which provide the broad, synergistic effects of the herbal constituents to support a healthy respiratory tract.
• Includes horseradish root to support normal airflow in the sinuses and lungs, and promote a healthy immune response.
• Contains thyme and hyssop to promote clear open airways.
#3652 – 90 tablets

**Herbal Respiratory Formula™**
Facilitates respiratory comfort and keeps lungs clear for easy breathing.
• Contains seven herbs in an effective, balanced mix to promote free and clear breathing.
• Elecampane root, shown to help promote air flow to the lungs.
• Elderflower, shown to help relieve sneezing, itching and other discomforts often associated with dust and pollen.
• Thyme promotes clear, quiet breathing and reduces congestion.
#3655 – 60 tablets

**Herbal Rest & Relax™**
Helps calm your body, quiet your mind and renew your positive outlook, so you can rest with ease.
• Promotes restful sleep and refreshed awakening.
• Contains eight herbs in an effective, balanced mix to help rest and relax.
• Lemon balm, skullcap, schisandra and passion flower promote calm relaxation.
• Damiana and St. John’s wort help lift mood and support healthy sleep patterns.
• Verbena and German chamomile provide a complementary effect.
#3645 – 60 tablets

**Total Body Glucose Support**
NeoLife Glucose Balance is a safe, broad spectrum, holistic approach to glucose balance. This exclusive formula uses state-of-the-art science, ingredient technologies and sourcing expertise to combine whole food ingredients shown to support glucose balance in three primary ways.

1. Maintaining Healthy Blood Glucose Within the Normal Range
2. Supporting Healthy & Normal Insulin Action
3. Promoting Whole Body Glucose Management

**COMBINING ANCIENT WISDOM & MODERN SCIENCE**
NeoLife’s exclusive formula combines ancient wisdom drawn from traditional herbal medicine, backed by leading-edge modern clinical science. These powerful whole food ingredients include a proprietary Botanical Blend with chromium and alpha-lipoic acid.
Stack-On Packs For Personalized Nutrition

According to our world renowned Scientific Advisory Board, based on human biochemistry, every one needs Pro Vitality as the foundation for optimal health. Now you can conveniently stack a pack onto Pro Vitality to provide an even greater targeted solution for your particular lifestyle and stage of life.*

**CHOOSE A PACK**
Select a Stack-On Pack that best fits your lifestyle.

### Stress Pack
Combat the effects of stress.*
Perfect stack-on to NeoLife Pro Vitality, daily whole food nutrition pack
- Energy supporting B vitamins
- Vitamin C, zinc, selenium and vitamin E for super immune power*
- Calcium, magnesium, iron and key minerals to keep you feeling your best*
- Replenishes critical nutrients used up by our bodies faster during periods of stress

#3110 – 30 packets

### Prime Pack
Nutrition for your prime years.
Perfect stack-on to NeoLife Pro Vitality, daily whole food nutrition pack
- Powerful antioxidants to boost your immune system*
- Heart healthy lipotropic factors to help metabolize lipids*
- Brain health promoting lecithin supports memory and recall*
- Digestive enzymes to enhance nutrient absorption*

#3112 – 30 packets

### Performance Pack
Recover faster, compete longer and fuel your body optimally.* Perfect stack-on to NeoLife Pro Vitality, daily whole food nutrition pack

#3111 – 30 packets
See page 30 for details.

### Glucose Balance
Powerful support for the body’s glucose management processes.*
- No artificial anything! No artificial colors, flavors, sweeteners, or preservatives added.

#3430 – 120 tablets

### PROPRIETARY BOTANICAL BLEND

**CINNAMON (CASSIA)**
The most studied and proven effective form for supporting healthy glucose metabolism and healthy blood glucose levels. Helps support normal fasting glucose levels, supports efficient insulin production and sensitivity, promotes cellular glucose uptake, and supports a healthy cholesterol profile.*

**CURCUMIN (CURCUMA LONGA L.)**
The most bioactive phytonutrient component of turmeric. Supports insulin production by the pancreas and may assist insulin function.*

**TURMERIC (CURCUMA LONGA L.)**
Turmeric is an antioxidant phytonutrient that provides a broad spectrum of curcuminoids as well as beneficial effects to balance inflammation, and helps maintain normal healthy blood glucose levels.*

**CHROMIUM**
Chromium from yeast, the most bioactive form. Chromium is a critical cofactor with insulin and essential for the normal healthy metabolism of carbohydrates, and also to maintain normal cellular responsiveness to insulin.*

**ALPHA-LIPOIC ACID**
Provides protection from free radicals created during metabolic processes, helps support normal blood sugar levels, and supports the cells’ ability to utilize insulin.*

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FORMULA IV® — PIONEERING TOTAL NUTRITION, ONE CELL AT A TIME

Formula IV is more than just a multivitamin and mineral supplement. It is the first multifactor food supplement to provide vitamins and related food factors, minerals and enzymes, as well as lipids and sterols. First developed in the 1950s, Formula IV with Tre-en-en® Grain Concentrates has provided people throughout the world with decades of nutritional assurance at the cellular level.*

FORMULA IV STRENGTHENS THE CHAIN OF LIFE

Because a chain is only as strong as its weakest link, six nutrient groups must be present in sufficient quantities and in proper balance for your cells to function at their best.

CHOICE OF FORMULAS

<table>
<thead>
<tr>
<th>FORMULA IV</th>
<th>FORMULA IV PLUS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Original Multifactor Food Supplement</td>
<td>For mature adults and anyone seeking an iron-free formula</td>
</tr>
<tr>
<td>Contains iron from parsley</td>
<td>Iron-free formula</td>
</tr>
<tr>
<td>Broad spectrum mineral support</td>
<td>Additional mineral support from selenium, chromium, molybdenum and 100% DV for zinc</td>
</tr>
<tr>
<td>Proprietary Tre-en-en® Grain Concentrates</td>
<td>50% more proprietary Tre-en-en® Grain Concentrates</td>
</tr>
</tbody>
</table>

FORMULA IV® #3100 – 120 softgels

FORMULA IV® Plus #3105 – box 60 packets

Vegetarian Multi™

Complete, balanced vitamin and mineral supplementation, 100% non-animal derived.
- B vitamins from rice and carotenoids from carrots
- Neo-Plex Concentrate provides phytonutrient benefits of whole citrus
- Chelated minerals for improved absorption

- Custom Trace Mineral blend of broad spectrum mineral support from sea vegetation
- Plant Enzyme Complex enhances digestion and nutrient absorption
- No yeast, sugar, wheat or corn ingredients

#3680 – 120 tablets
Threshold Controlled Super-B™

B vitamins are vital to everyday biological processes in the body – from heart health, stress, energy metabolism, nervous system to DNA synthesis. B vitamins cannot be stored in the body, so we need them in our diet every day.

- Threshold controlled for sustained release of nutrients
- Perfect balance of all eight B vitamins, plus inositol and choline
- Lipotropic factors and heart-healthy nutrients
- Unique whole-food source
- High potency – for optimum metabolic support

#3321 – 180 tablets

VITAMIN C

The body’s main water soluble antioxidant strengthens immunity, aids wound healing and supports overall good health. It is critical for the health of eyes, teeth, gums and blood vessels. But vitamin C cannot be made or stored in the body. This protector nutrient must be replenished on a daily basis. Choose from two great products!

Threshold Controlled Super C™

- Sustained-release delivery system assures optimal nutrient level protection for over six hours
- Vitamin C power of eight oranges in each tablet
- High-potency, high-purity vitamin C with citrus bioflavonoids
- Exclusive Neo-Plex Concentrate for whole-food goodness

#3333 – 200 tablets

Chewable All-C™

- Delicious cherry flavor that both adults and children enjoy
- Vitamin C equivalent of four oranges in each tablet
- With rose hips and acerola cherries – nature’s richest vitamin C sources
- Exclusive Neo-Plex Concentrate

#3332 – 250 tablets

Water Miscible Vitamin E Plus™

A powerful, fat-soluble antioxidant, vitamin E supports heart, brain and prostate health and promotes lung, colon and immune function as well as youthful looking skin.* Whole food sourced Vitamin E Plus:

- Delivers all eight forms of vitamin E for broad spectrum protection: four tocopherols and four tocotrienols
- Provides natural vitamin E that is more potent than synthetic forms
- Breakthrough water-miscible technology improves absorption

#3340 – 100 softgels
#3341 – 200 softgels

Water Miscible Vitamin A

For sharp eyesight and radiant skin.*

- Nature’s finest source – pure Pollock liver oil
- Water miscible to support easy absorption
- High potency – 10,000 IU per capsule

#3310 – 250 softgels

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Key Minerals

AMPLIFY THE ENERGY INSIDE YOU

Minerals work as catalysts in thousands of biochemical processes to activate enzymes, hormones and antibodies. To maximize the body’s utilization of minerals, these formulas provide related nutrients that help digest minerals or increase their absorption such as vitamin D₃ in Cal-Mag. In addition, we use unrivaled amino acid chelation technology to promote more efficient absorption of minerals while making them easier on your digestive system.*

Magnesium Complex
Supports healthy neurological, muscular, cardiovascular, skeletal, and metabolic function.* Tri-Mag Blend provides 300mg per two-tablet serving of highly bioavailable, naturally-sourced magnesium, including its double amino acid chelated form.
- Required for the production of ATP, our source of cellular energy
- Supports overall metabolic health through normal blood glucose regulation and balanced hormone levels*
- Supports strong bones and teeth*
- Essential for proper utilization of calcium in the body
- Required for metabolism of vitamin D
See pages 20, 30, & 38 for more details.
#3405 – 60 tablets

Chelated Zinc™
For immune support, memory, prostate and eye health.*
- High purity and potency
- Chelated zinc for increased absorption and ease on your digestive system
See page 26 for more details.
#3425 – 150 tablets

Chelated Cal-Mag®
For strong bones, teeth, and more.*
- With 1,000 IU Vitamin D₃
- Chelated calcium and magnesium for maximum absorption
- High potency of highly bioavailable vitamin D₃
See page 32 for more details.
#3404 – 150 tablets

Multi-Min™
Full-body support from key minerals to help you age less and enjoy more.*
- Broad spectrum of macro-minerals and micro-minerals
- Chelated for enhanced absorption
- Custom formula with trace minerals from sea vegetation
- Vitamin D to support mineral absorption
#3410 – 150 tablets

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.
Revitalize stressed skin, reinforce natural defenses against aging, & visibly restore skin's youthful look.

**LIVE BEAUTIFULLY**

Nutriance Organic products are formulated and based on NeoLife’s legendary nutritional expertise. We invite you to unleash your true radiance with age-defying skin care and pampering.

**Nutriance Organic 3-Step System**

The Age-Defying Cell Activating System harnesses the synergistic properties of Nutriance Organic, in three simple steps designed to match your skin type.

**3-Step System, 4 Packs**

- #3963 English, #3964 Spanish
- (2) 3-Step Systems, Normal to Dry
- (2) 3-Step Systems, Combination to Oily
- (1) Spa Hour Guide **FREE!**

- #3967 English, #3968 Spanish
- (4) 3-Step Systems, Normal to Dry
- (1) Spa Hour Guide **FREE!**

**Individual Sets**

- #3965 – 3-Step System, Combination to Oily
- #3966 – 3-Step System, Normal to Dry

See pages 48-50 for more details
Secrets of Sea-Sourced

THE NATURAL BEAUTY OF NUTRIANCE ORGANIC

We’ve searched the world over and found the most unique source for biocompatibility and perfect harmony with the skin through marine-based nutrients sourced from a protected biosphere, the Molène Archipelago in Brittany, France, renowned for its exceptional wealth of seaweeds, purity of seawater, and thalassotherapy centers.

Nutriance Organic is a scientifically formulated marine botanical based organic skin care line. The marine ingredients are complemented by other selected botanicals and essential oils.

AGE-DEFYING CELL ACTIVATING SYSTEM

3 simple steps designed to fight the causes of aging and skin damage

1 Cleanse & Detoxify

Nutriance Organic facial cleansers are enriched with marine and botanical ingredients to gently remove impurities from the skin

Cleansing Milk
NORMAL to DRY
• Clinically proven to hydrate
• A silky emulsion enriched with soothing and softening ingredients
• Gently cleanses while soothing the skin
• Protects and reinforces the skin’s natural barrier
#3930 – 5.1 fl. oz./150 mL

Cleansing Gel
COMBINATION to OILY
• With detoxifying, and purifying action that reduces the appearance of pores and leaves the skin smooth
• Unique isotonic formula with a high concentration of pure seawater with a rich natural diversity of minerals and trace elements which are delivered effectively to the skin outer layer
• Revitalizes and rebalances the skin
#3931 – 5.1 fl. oz./150 mL

2 Balance & Invigorate

Nutriance Organic Balancing Tonic is an alcohol-free, pH balanced toner, enriched with marine and other selected botanicals

Balancing Tonic
ALL SKIN TYPES
• Soothes, tones and refreshes the skin
• Effective in removing residual impurities without dehydrating the skin
• Light and refreshing formula acts gently to remove any residual impurities
#3932 – 3.3 fl. oz./100 mL

Formulated to match your skin-type

Also try the Pre-Step!

Gentle Makeup Remover
A 2-in-1 skin care product suitable for all skin types, even sensitive skin. Formulated to gently remove makeup while also energizing, and reinforcing the natural film of protection
#3960 – 3.3 fl. oz./100 mL

The Nutriance Organic line was developed under the most rigorous quality standards, and meeting the COSMOS organic standard. This ensures that the product contains organic ingredients that are guaranteed to be the highest quality.
PART A: Serums deliver vital nutrients to protect the skin while preparing it for further nourishment. Clinically proven to nourish and hydrate the skin.

Ultra Hydrating Serum

- Clinically proven for visibly more moisturized and more radiant skin
- A Triple Acting Rich Formula that nourishes, plumps and protects the skin giving it a youthful glow
- Formulated with pure seawater, its innovative isotonic formula delivers essential trace elements and minerals to the skin’s outer layers helping to protect and strengthen the skin

#3934 – 1 fl. oz. /30 mL

PART B: Moisturizers are clinically proven to nourish and hydrate the skin. Over 90% of clinical participants felt skin was less stressed, revitalized and better protected against the environment.

Ultra Moisturizing Cream

- Clinically proven to provide a long-lasting 24-hour moisturizing effect
- It extends the skin’s youthfulness by preserving the skin barrier integrity which can deteriorate as a result of harsh environmental factors and/or the normal aging process
- Contains the Wrinkle-Fighting Complex of marine pentasaccharides (MPS) from green seaweed and the galactomannan from the Tara tree, native to the Andes

#3935 – 2.5 fl. oz./75 mL

Moisturizing Cream

- Clinically proven for visibly more moisturized and nourished skin
- Provides conditioning care and helps restore a healthy glow
- Contains the Wrinkle-Fighting Complex of marine pentasaccharides (MPS) from green seaweed and the galactomannan from the Tara tree, native to the Andes

#3936 – 2.5 fl. oz./75 mL

*Results based on the following products: 1) Ultra Moisturizing Cream, 2) Hydrating Serum, 3) Moisturizing Cream

† Patent pending

Clinically Tested
Paraben-Free
pH Balanced
100% Vegan
No Animal Testing
Non-Comedogenic

Clinically tested and proven to be safe and well tolerated under dermatological control in leading European skin care clinics. Formulated in collaboration with leading skin care experts and marine biologists.
Secrets of Sea-Sourced

TURN BACK TIME AND PROTECT AGAINST THE SIGNS OF AGING.

Clinically proven to reduce wrinkles by up to 40% in just 30 minutes!*  

Insta-Lift Eye Gel

A triple-acting formula that brightens tired eyes, reduces dark circles and puffiness while improving elasticity and tone to visibly reduce the appearance of fine lines and wrinkles. With marine botanicals and phytonutrients.

Clinically proven to reduce wrinkles by up to 38% in just 4 weeks!*

Rejuvenating Rich Cream

Rejuvenating Rich Cream is a luxurious, deeply nourishing formula to hydrate your skin and decrease the appearance of fine lines and wrinkles. This youth extending formula harnesses the power of Immortal Blue, Vitamin C and marine botanicals to turn back time and protect against the signs of aging.

IN JUST 4 WEEKS

100% FELT SKIN MORE HYDRATED

95% FELT SKIN SMOOTHER

After a single use, Rejuvenating Rich Cream was proven to significantly increase skin moisture by over 50%.

Features Botanical Anti-Aging Marine (BAAM) Complex:

• Immortal blue (Sea Lavender) provides youth extending properties to reinforce the skin’s barrier to deliver powerful anti-aging, moisturizing and cell renewing effects.
• Dabberlocks (Alaria esculenta), a brown seaweed extract, provides protective antioxidants while energizing, helping to firm the skin and prevent sagging.
• Alteromonas extract, a marine polysaccharide sourced from the pristine waters off the coast of Brittany, France, helps fight the appearance of fine lines and wrinkles.
• Sea Kelp (Ascophyllum nodosum) and Oarweed (Laminaria digitata) from the depths of the Molène Archipelago, provide protective nutrients with hydrating and firming effects.
• Vitamin C helps defend against photo-aging and extends the youthful appearance of the skin.
• Hyaluronic Acid moisturizes and visibly reduces the appearance of fine lines and wrinkles. A unique combination of both low and high molecular weight hyaluronic acid assures both long lasting moisture and immediate skin firming effects.
• Mediterranean lipid emulsion providing Vitamin E and essential fatty acids from Argan, Avocado, Baobab, Shea and Olive Squalane to further nourish and reinforce the skin and its protective barrier, preventing dehydration.
• Essential oils from Chamomile, Lavender and Ylang Ylang provide relaxing and soothing effects.

These Sea-Sourced Phytonutrients work in harmony with other powerful anti-aging and nourishing ingredients:

Promoters Are Loving Nutriance Organic & Their Skin!

FELICIA BOGDANOW-ATKINSON, ONT

“I struggled with my skin throughout my entire teenage years. Within just 10 days of using Nutriance Organic I noticed a difference. I love how smooth it is!”

BOAZ CLARK, GA

“This is crazy! Two weeks after using Nutriance Organic, my face is smoother. I’m so happy!”

MICA STINNETT, IN

“I have noticed several of my blemishes and dark spots start to disappear. This is incredible considering I have only been using the product for six weeks!”

*Results may vary.

*Clinically proven reduction in the appearance of wrinkle depth and length after 4 weeks of daily use. Results may vary.

DEFY

50
EMBRACE THE SOFTER SIDE OF SCIENCE

Nutriance products, formulated in top laboratories in Switzerland under the strict guidance of the NeoLife Scientific Advisory Board, have been clinically tested and proven in the most prestigious cosmetics testing facility in France.

Aloe Vera Gel
- Soothe and comfort skin with aloe vera, pro-vitamin B5 (panthenol) and botanicals including linden and chamomile
- Counter the moisture-robbing effects of sun, wind and cold
- Support natural cell renewal
- Clinically proven to:
  - Calm skin’s surface and alleviate minor discomfort
  - Work with skin’s natural lipids to achieve optimal moisture levels
#3956 – 3.3 fl. oz./100 mL

Nourishing Hand & Body Lotion
- Moisturizers and emollients bring back the silky smooth skin of your youth
- Clinically proven to increase skin moisture by 76%
- Includes healing aloe vera and soothing pro-vitamin B5
#3955 – 8.4 fl. oz./250 mL

Rich Revitalizing Shampoo
- Cleanses gently while removing dirt, grime and styling product residue
- Brings natural radiance, bounce and shine to your hair
- Enjoy soft, silky, manageable hair
#3940 – 8.4 fl. oz./250 mL

Enriching Conditioner
- Locks in moisture for vibrant, soft hair
- Smooths hair without weighing it down
- Strengthens hair with natural ingredients
#3942 – 8.4 fl. oz./250 mL

Refreshing Bath & Shower Gel
- Make every day a spa day with skin conditioners and luxurious botanicals, including aloe vera
- Clinically proven to moisturize
- Oil-free, rinses easily and is environmentally friendly
- Refreshingly light fragrance
- Extra mild, non-irritating
#3950 – 8.4 fl. oz./250 mL
POWERFUL, ECONOMICAL AND EARTH-FRIENDLY
Golden has been “GREEN” since the 1960s – long before it became the fashion. Our biodegradable formulas are 100% earth-friendly. Low-dose, low-burden cleaning technology maximizes performance with a minimum amount of product. No toxic fumes, no harsh chemicals!

Super 10® Concentrated Extra Heavy Duty Cleaner
Super 10 is your choice for the toughest jobs. It penetrates, dissolves and emulsifies even the most stubborn grit and grime. Super 10 makes all your cleaning chores easier, yet it’s compatible with the environment.

- Triple action formula with soaps, solvents and surfactants to wipe away dirt and grime
- Industrial strength, yet safe for you and your home
- 20x the cleaning power over similar competitive products

#4200 – 1 liter

LDC® Concentrated Light Duty Cleaner
LDC is the mildest, most versatile household cleaner available today. It can be used to wash dishes, hand washables, kitchen counters, stove tops, refrigerators and many other soiled surfaces.

- Triple cleaning power makes water “wetter” for more effective cleaning
- Powerful, yet gentle on your hands
- 7x the cleaning power over similar competitive products

#4210 – 1 liter
G-One
Laundry Compound
G-One is a concentrated laundry powder that’s organic, free-rinsing and with biodegradable surfactants.
- Eliminates tough stains and makes your clothes look like new
- Softens and refreshes as it washes
- Super concentrated – use just ¼ cup
- Safe for fine washables
#4280 – 8 lbs.

Green
Gently cleans and refreshes without drying. Green is a remarkable liquid cleaning concentrate that thoroughly, yet gently, dissolves dirt. Its neutral pH makes it the ideal personal care cleanser for the entire family. Great for washing hands, showering and even cleaning fine, delicate washables.
- Concentrated
- Biodegradable surfactants
- Neutral pH
- Lightly fragranced
#4190 – quart
#4191 – gallon
Countertop Pump Dispenser sold separately, unfilled.

Protecting Our Ecosystem
Super 10 alone has prevented an estimated 700 million bottles from being dumped into landfills.

25,000 Penguins Saved by LDC
The largest wildlife rescue operation in history relied on LDC to clean 25,000 oil-soaked penguins in Cape Town, South Africa.

A Clean Home for Butterflies
At the Bordano House of Butterflies in Friuli, Italy, Golden’s Super 10 and LDC are the only cleaners deemed powerful enough to protect against bacteria and parasites, yet gentle enough to cause no harm to the most delicate young butterflies.
A Heart for Giving

**NeoLife® Family Foundation**

**WITH YOUR HELP WE ARE MAKING A POSITIVE DIFFERENCE THROUGHOUT THE WORLD**

NeoLife has a rich history of involvement with organizations that help those less fortunate. From local programs to international commitments, the NeoLife Family Foundation carefully selects charitable organizations and causes that truly make a difference to help those less fortunate. A generous percentage of profit from every product sold is allocated toward funding the NeoLife Family Foundation philanthropic outreach.

*Hope for a better future*
Our Cause

We are believers in giving back where your heart is, and ours is in giving to children. We carefully select charities aimed at helping the poorest of the poor children. The NeoLife Family Foundation is committed to finding organizations that meet our rigorous standards, where over 90% of every dollar donated goes directly to the children.

Among the Organizations We Support...

- A not-for-profit school lunch program that provides daily hot meals to 15,000 children in Tanzania. In their school lunch they receive our flagship product, Formula IV® with Tre-en-er® Grain Concentrates. The program has been able to triple its size with our backing.

- A Christian organization based in San Jose, California, that offers food, shelter and guidance to children who are in desperate need of help.

- An orphanage in Lima, Peru, that provides food, medical services and refuge for children who don’t have the resources to help themselves.

- An organization in Las Vegas, Nevada, that helps poor children in difficult life situations, such as abusive homes, go to a Christian summer camp.

- In India, an outreach organization that cares for the rejected social class known as the “Untouchables.”

- In Mexico, a children’s program providing food, mentoring and recreation to help the next generation thrive.
JOIN THE CHALLENGE

EVERYONE IS A WINNER!
WIN Exclusive Challenge T-shirt

5 WINNERS EVERY 90-DAYS
WIN $1,000 in NeoLife Products
    $500 of NeoLife Gear
    $500 Cash
    Exclusive NeoLife Media Package

4 CHAMPIONS CROWNED AT CONVENTION
WIN $1,000 Cash
    $1,000 Shopping Spree
    Celebrity Makeover
    ...and so MUCH MORE!

WE’RE HERE TO MAKE YOUR HEALTH GOALS A REALITY
When you enter the NeoLife Challenge, you have superior products, motivation and support to push you each step of the way. Start with the 30-Day Challenge and continue on to the 90-Day and 1-Year. Plus, you have the opportunity to take part in the $25,000 in prizes that we’re awarding over the next 6 months!

LEARN HOW YOU CAN ENTER TO WIN @

800.432.5842 | NEOLIFE.COM
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