



Feel better.  
Look better.  
Live better.

product catalogue | South Pacific





**KENDRA BRASSFIELD,**  
CHIEF EXECUTIVE OFFICER

**JERRY BRASSFIELD,**  
FOUNDER

**SU SAN BRASSFIELD**

We all have  
the power  
to take  
control of  
our health.

## OUR STORY

### **COMMITTED TO MAKING THE WORLD A HEALTHIER AND HAPPIER PLACE**

As a young boy, Jerry Brassfield suffered from severe asthma and allergies. Determined to find relief for her sick son, Jerry's mother began adding quality nutritional products to his daily diet. It was then that he discovered the profound impact quality supplements could play in helping restore good health.

Because of his passion for helping others, Jerry began sharing his powerful testimony with those around him and realised most people were in need of a solution to a lack of good nutrition. Sharing the products and working with others to set and achieve both health and financial goals turned out to be a financially rewarding home-based business.

His belief in the products and desire to change lives is what paved the way for Jerry to turn his small network marketing business into a global multimillion-dollar company.

# OFFERING SOLUTIONS TO VITAL NEEDS

## FIGHTING CHRONIC DISEASE AT ITS CORE

### It's time to end the trend.

According to the World Health Organization, the number of deaths in 2015 from Chronic Disease represented more than 70% of deaths worldwide.<sup>1</sup>

### Chronic diseases include:

- Cardiovascular Disease
- Cancer
- Diabetes
- Chronic Respiratory Disease
- Dementia

## GOOD NEWS - THE SOLUTION IS CLEAR

Leading health authorities agree that the key to preventing disease and promoting health is:

 **Weight Management**

 **Physical Activity**

And a diet rich in whole food nutrients found in:

 **Whole Grains**

 **Fruits & Vegetables**

 **Fish**

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1. World health statistics 2017: monitoring health for the SDGs, Sustainable Development Goals Geneva: World Health Organization; 2017. Licence: CC BY-NC-SA 3.0 IGO. [http://www.who.int/gho/publications/world\\_health\\_statistics/2017/EN\\_WHS2017\\_Part2.pdf](http://www.who.int/gho/publications/world_health_statistics/2017/EN_WHS2017_Part2.pdf)



# THE NEOLIFE DIFFERENCE

## Based in Nature, Backed by Science



Created by  
Doctors and  
Scientists



Whole Food  
Based Cellular  
Nutrition



Full Ingredient  
Traceability and  
Quality Assurance



Clinically Proven  
Human Clinical  
Studies



Pharmaceutical  
License for  
Manufacturing

### PURITY, POTENCY AND PROOF

For over 60 years, generations of families all around the world have counted on NeoLife to do what no other company can do: produce nutritionals that are based on the finest whole food, human food chain ingredients and proven effective by millions of satisfied customers.

- **Researched:** World-leading scientists, researchers and nutritionists search for effective solutions to promote and protect your long-term health.
- **Pure:** Skilled technologists select only the finest raw materials to ensure the highest level of ingredient purity.
- **Potent:** NeoLife products are developed with the latest scientific expertise and state-of-the-art technology to concentrate and standardise the active ingredients in raw materials. This ensures the final product delivers all the benefits that nature intended.

- **Tested:** Each product undergoes rigorous testing using the very latest scientific methods to ensure safety, quality and effectiveness. **NeoLife products use only GMO-free ingredients** and are routinely tested for potential contaminants.
- **Proven:** Clinical studies proving the effectiveness of NeoLife products have been published in some of the world's most prestigious scientific journals. Our unique and enduring commitment to scientific excellence has attracted the attention of researchers from the United States Department of Agriculture, major universities and respected scientific institutions around the world.



# Superior Quality Nutrition, since 1958

At NeoLife, product philosophy is quite simple: Absolute, unwavering pursuit of quality, without compromise.

We believe that the right decisions about our bodies and our homes - deciding what to put into them and what to keep out of them - are among the most important decisions of our lives. When it comes to our health and the health of our children and families, there is simply no room for compromise.

## Our Philosophy

### BASED IN NATURE

NeoLife products provide the finest natural ingredients to help you achieve optimal health and well-being.

### BACKED BY SCIENCE

These nutrients are delivered in highly bio-efficient forms in exclusive, clinically proven formulas that maximise nutrient absorption, utilisation and benefits by using the most advanced scientific methods and proprietary processes.

### GUARANTEED QUALITY

We take pride in the unwavering quality and safety standards that have ensured the effectiveness of our products for over 60 years.

### DOING WHAT'S RIGHT

Our philosophy dictates that every decision we make is in the best interests of you, your family, your home and the environment. Our long history of sustainable business practices, recyclable packaging and eco-friendly decision-making has never wavered.



**ARTHUR FURST**  
1914-2005

Founding Member Emeritus, SAB  
Ph.D., Sc.D., D-A.T.S.,  
Toxicologist, Pharmacologist



## A HISTORY OF SCIENTIFIC EXCELLENCE

Founding Member Emeritus of NeoLife's Scientific Advisory Board, Dr. Arthur Furst is internationally regarded as a pioneer in toxicology and cancer research. Dr. Furst founded the Stanford Cancer Chemotherapy Laboratory and was at the forefront of disease-prevention science for 50 years. Many of his discoveries led to groundbreaking NeoLife products and his enormous talent, energy, dedication and vision are major reasons why, year after year, NeoLife has delivered such leading-edge products to fulfill genuine human needs.

Founded in 1976 by Dr. Furst, the Scientific Advisory Board sits at the core of a worldwide network of leading scientists and research facilities, all dedicated to delivering optimum health based on nature's blueprint. Members of our Scientific Advisory Board actively conduct leading-edge research and are regularly published in prestigious scientific journals. The SAB seal guarantees you the finest, safest, most effective products in the world.



**John R. Miller**  
SAB Director, Product  
Technologist, Researcher



**Fred G. Hooper**  
Ph.D., Biochemist,  
Nutritionist



**Laszlo P. Somogyi**  
Ph.D., Food Scientist,  
Nutritionist



**Arianna Carughi**  
Ph.D., C.N.S., Nutritional  
Scientist, Researcher



**David Shepherd**  
Ph.D., Microbial Biochemist,  
Food Technologist



**Diane E. Clayton**  
Ph.D., RNutr., Biochemist,  
Health Practitioner



**Mark Lowman**  
C.F.S., Food Scientist,  
Quality Expert, Formulator



**Liz Applegate**  
Ph.D., Nutritional Scientist,  
Sports Nutritionist



**Susan Beck**  
Ph.D., L.Ac., Dipl. O.M.,  
CNS, Nutritional Scientist



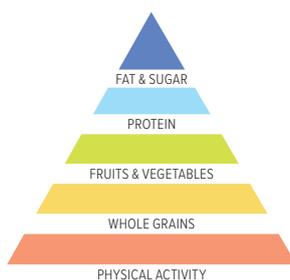
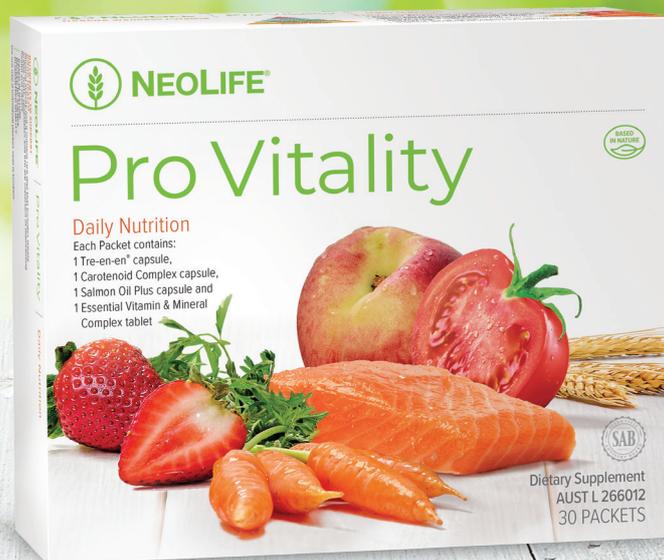
**Todd Miller**  
Ph.D., Exercise & Sports  
Scientist, Researcher

# PRO VITALITY ESSENTIAL CELLULAR NUTRITION

Change your life, one cell at a time

## CHALLENGE YOURSELF TO LIVE BETTER

- #1 cause of diet-related death is a lack of whole grains
- **Less than 1 serving** of whole grains is consumed daily
- Protective phytolipids and phytosterols found in whole grains have been stripped from many packaged foods to increase their shelf life
- It is nearly impossible to get the recommended 5-13 servings of fruits and veggies daily
- Many **don't eat fish** due to concerns about heavy metals and contaminants
- A majority of people are **below the average requirement** for some basic essential vitamins and minerals



## NEOLIFE WELLNESS PYRAMID

### DISCOVER THE PEAK OF WELLNESS

Along with a healthy diet and lifestyle, Pro Vitality can help you achieve your ideal wellness pyramid by filling in the nutritional gaps of the typical diet.



### FOUR ESSENTIALS IN ONE

Each packet of Pro Vitality provides daily whole food nutrition for lifelong health and vitality from whole grains, fruits & vegetables, fish and vitamins & minerals.

**Pro Vitality**  
#665 - 30 Packets

## 1 Tre-en-en® Grain Concentrates

**FEED YOUR CELLS – ENHANCE YOUR ENERGY**



The world's first and only whole grain lipid and sterol supplement proven to enhance energy and vitality by optimising cellular nutrition. A study conducted at Texas A&M University showed it improved nutrient utilisation efficiency. *See page 9.*

### → POWERFUL NUTRIENTS THAT SUPPORT:

ABUNDANT ENERGY

POWERFUL ANTIOXIDANT PROTECTION

LIFELONG HEART HEALTH

OPTIMUM IMMUNE STRENGTH

HEALTHY BRAIN FUNCTION

YOUTHFUL SKIN, HAIR AND NAILS

LIFELONG CELLULAR HEALTH

NATURAL GENETIC ANTI-AGING FUNCTION

## 2 Carotenoid Complex

**PROTECT YOUR CELLS – OPTIMISE YOUR IMMUNITY**



The world's first and only whole food supplement clinically proven by USDA researchers to support heart health and boost immune function. It provides the protective power of carotenoids from whole fruits and vegetables. A high potency formulation of broad spectrum carotenoids - so unique we patented it! *See page 9.*

## 3 Omega-III Salmon Oil Plus

**BALANCE YOUR CELLS – MAXIMISE GOOD HEALTH**



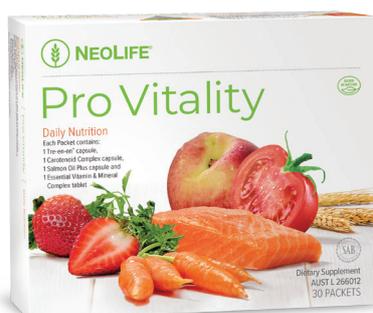
Clinically proven to support heart and cardiovascular health and to lower inflammatory index by 68% in just eight weeks. This pure and potent fish oil is complete with standardised amounts of eight omega-3s important to human nutrition and screened for over 200 potential contaminants. *See page 11.*

## 4 Essential Vitamin & Mineral Complex

**NOURISH YOUR CELLS – MORE THAN JUST A MULTI**



Based on over 60 years of nutritional expertise, this proprietary blend of 21 essential vitamins and minerals helps bridge the dietary gap prevalent in many of today's diets. *See page 11.*



## DISCOVER WHAT'S INSIDE PRO VITALITY

- 1** Tre-en-en Grain Concentrates  
FEED YOUR CELLS – ENHANCE YOUR ENERGY
- 2** Carotenoid Complex  
PROTECT YOUR CELLS – OPTIMISE YOUR IMMUNITY

*Always read the label. Use only as directed.  
These products are not intended to diagnose, treat, cure or prevent any disease..*

NeoLife products use only quality ingredients.

## 1 YOUR CELLS ARE HUNGRY, FEED THEM!

Lipids and sterols are critical components of our cell membranes and are needed to ensure the transport of nutrients into and waste out of the cells. Unfortunately, grain processing strips out the outer nutrient-dense layers that provide phytolipids, phytosterols and other vital nutrients from foods. This leads to inefficiency at the cellular level, leaving you feeling tired and sluggish as well.

→ Tre-en-en supplies **whole grain lipids** and **sterols** missing from our diets.



**Tre-en-en® Grain Concentrates**  
#639 - 120 Capsules

## 2 PROTECT YOUR CELLS

Optimises immune function by providing a full spectrum of protective carotenoids from a variety of nutrient-rich fruits and vegetables.

### CLINICALLY TESTED AND PROVEN

The first and only whole-food carotenoid supplement proven by USDA researchers to support heart health and boost immune function.

→ Carotenoid power of **113 kgs** of raw fruits and vegetables in **every bottle!**



**Carotenoid Complex**  
#660 - 90 Capsules



## Backed by Science

### ENERGY STARTS WITH NUTRITIONAL ASSURANCE AT THE CELLULAR LEVEL

Tre-en-en is the world's first and only whole grain lipid and sterol supplement proven to enhance energy and vitality by optimising cell membrane function. It energises your entire body by helping your cells function more efficiently.

### TRE-EN-EN FEEDS THE CELLS

If cellular membranes are starved of vital nutrients (lipids and sterols), they become inflexible and can't perform critical functions. Whole grain lipids and sterols allow your cell membranes to become their flexible best, making it easier for nutrients to get in and waste to get out.



**Unhealthy cell**  
Nutrients can't get in, waste can't get out

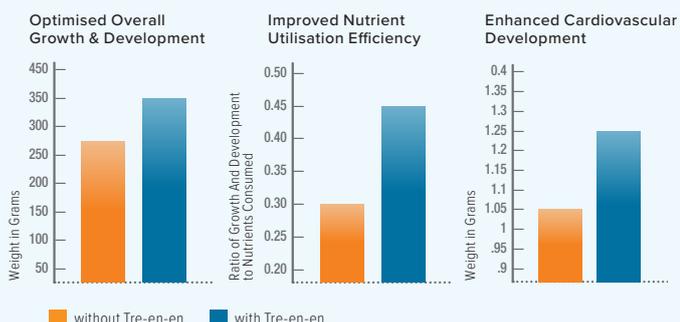


**Healthy cell with Tre-en-en**  
Nutrients get in, waste gets out

### PROVEN PERFORMANCE

It was shown that when Tre-en-en is present in the diet, overall growth and development, nutrient utilisation efficiency and cardiovascular development improved.

### STUDY CONDUCTED AT TEXAS A&M UNIVERSITY



### BOOST OVERALL IMMUNE FUNCTION BY 37% IN JUST 20 DAYS\*\*



- Enhances immune response of white blood cell – “natural killer” cells and lymphocytes
- Reduces oxidation of cholesterol thereby promoting heart health
- Boosts antioxidant levels in the blood for long-term cellular protection against free radical damage

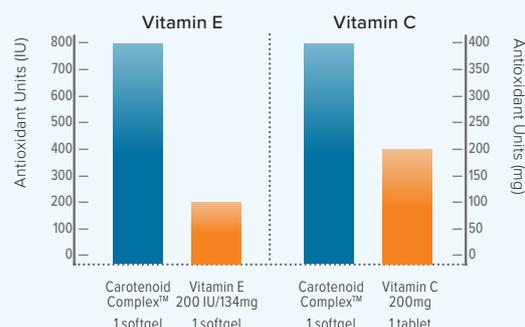
### AN IMMUNITY BOOST FROM GARDEN AND GROVE

When we eat our fruits and veggies, the phytonutrients in those plants may protect our cells from dangerous elements, even carcinogens and pump up our immune systems. Research has pointed to the immune-boosting power of carotenoids, which are found in red, orange, yellow and deep green fruits and vegetables.

### FULL-SPECTRUM GOODNESS THAT'S EASY TO ABSORB

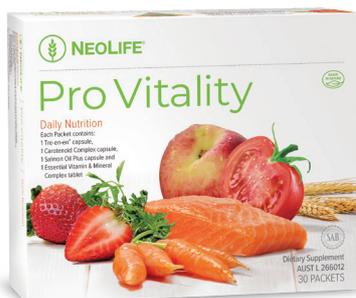
More than just beta carotene, Carotenoid Complex provides a full spectrum of 15 powerful carotenoids from carrots, tomatoes, spinach, red bell peppers, strawberries, apricots and peaches - all in a natural base of pure olive oil to enhance absorption.

### MORE ANTIOXIDANT POWER THAN VITAMINS E AND C



\*\*NOTE: measured as an increase in overall lymphocyte proliferation, a recognised standard for measuring immune competence and capacity to respond to an immune challenge.

Results presented and published in the *American Journal of Clinical Nutrition*, *Free Radical Biology & Medicine*, *Annals of The New York Academy of Sciences* and *Federation of American Societies for Experimental Biology*. (Visit [www.carotenoidcomplex.com.au](http://www.carotenoidcomplex.com.au) / [www.carotenoidcomplex.com.nz](http://www.carotenoidcomplex.com.nz) for more information on research results and publications.)



**3** **Omega-III Salmon Oil Plus**  
BALANCE YOUR CELLS – MAXIMISE GOOD HEALTH

**4** **Essential Vitamin & Mineral Complex**  
NOURISH YOUR CELLS – MORE THAN JUST A MULTI

*Always read the label. Use only as directed.  
These products are not intended to diagnose, treat, cure or prevent any disease..*

NeoLife products use only quality ingredients.

### 3 HEART, BRAIN, JOINTS AND MORE

Clinically proven to support heart and cardiovascular health, Omega-III Salmon Oil Plus also promotes youthful brain function, healthy flexible joints and healthy eyes.\* Ideal during pregnancy to support fetal eye and brain development. NeoLife's Omega-III Salmon Oil Plus has been clinically tested in humans and the results have been published in some of the world's most prestigious scientific journals.



**Omega-III Salmon Oil Plus**  
#641 - 90 Capsules

See pages 22-23 for more details.

### 4 BRIDGE THE DIETARY GAP

Based on over 60 years of nutritional expertise, this proprietary blend of 21 essential vitamins and minerals helps bridge the dietary gap prevalent in most of today's diets. It provides a balanced blend of a wide spectrum of micronutrients essential for cellular health. The blend includes iron in an amount appropriate for adults to help increase the ability of red blood cells to carry oxygen efficiently to promote feelings of vitality.

→ **Essential Vitamin & Mineral Complex:**

Nourish your cells with more than just a multi



## Backed by Science



The World's finest ultra high potency fish oil, complete with standardised amounts of **eight nutritionally important omega-3s**, with guaranteed **purity**.

#### CLINICALLY PROVEN BENEFITS:

**BIOAVAILABLE**

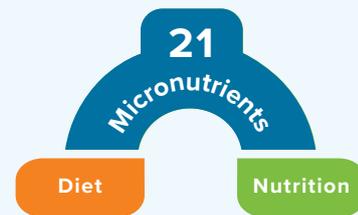
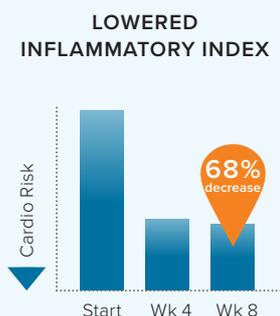
Readily absorbed and rapidly assimilated into cell membranes.

**CARDIO PROTECTIVE**

- Reduced triglycerides by 17%
- Improved omega-3 index by 38%
- Improved the ratio of omega-3 to omega-6 fatty acids by 43% in eight weeks

**BALANCES INFLAMMATION**

Promotes healthy balance of pro- and anti-inflammatory factors. Lowered inflammatory index by 68% in just eight weeks.



VITAMINS AND MINERALS BRIDGE THE DIETARY GAP

Results presented and published in the *American Journal of Clinical Nutrition*, *Free Radical Biology & Medicine*, *Annals of The New York Academy of Sciences* and *Federation of American Societies for Experimental Biology*. (Visit [www.neolife.com](http://www.neolife.com) for more information on research results and publications.)

\*Based on 3 capsules per day.

# DELICIOUS DAILY NUTRITION

## Protein – drink in the benefits

NeoLifeShake is a delicious way to take in wholesome daily nutrition, powering your body with quality sources of protein, fibre, vitamins, minerals, enzymes and antioxidants. Great for the whole family!

Protein feeds your cells and boosts energy, helps your body build and repair tissues, fuels the creation of enzymes, hormones and antibodies and promotes healthy bones, muscles, cartilage, skin and blood.



### NeoLifeShake

Pouches, 15 servings  
 #690 – Creamy Vanilla, 585g  
 #692 – Rich Chocolate, 600g  
 #3990 – Assorted Case

### ADVANCED FEATURES:

#### PROPRIETARY PROTEIN BLEND

- Biologically complete with 22 amino acids including all the essential ones
- Scientifically advanced blend for superior amino acid profile: Soy, Milk, Caseinates and Whey (rich in muscle-retaining branched chain amino acid - Leucine)
- Highest PDCAAS (protein quality score) value of 1.72 with an average of 1.30<sup>①</sup>
- Rich source of protein with 27g per serving\* - 42% of the RDI for men and 58% for women

\*When mixed in skim milk

#### PROPRIETARY FIBRE BLEND

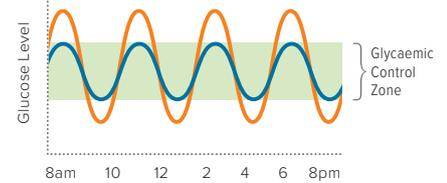
- Rich source of fibre with 5g per serving - 16% of the RDI for men and 20% for women
- From whole food sources - soy, oat and guar
- Promotes satiety, digestion and heart health



<sup>①</sup> The PDCAAS calculation is based in the relative amino acid content delivered by each of the amino acid sources (the proteins used to make the product) corrected by a "digestibility factor". The PDCAAS average value represents the average score of all the amino acids combined. The highest PDCAAS reflects the value of the highest specific amino acid(s) in the formula.

### CONTROLLED GLYCAEMIC RESPONSE

Supports Normal Blood Sugar Levels



High-Glycaemic meal  
 Controlled Glycaemic response

### DAILY PROTEIN REQUIREMENT

Women - 0.75g/Kg - body weight  
 Men - 0.84g/Kg - body weight



Wt: 61 kg  
 Ht: 165 cm  
**46 grams**



Wt: 76 kg  
 Ht: 178 cm  
**64 grams**

Higher amounts recommended for growing children, teens, pregnant and lactating women and those trying to lose weight.

- ✓ **GLYCAEMIC RESPONSE CONTROLLED**  
 Minimises fat storage - Promotes fat burning
- ✓ **INCLUDES MUSCLE-RETAINING BCAAS**  
 (Branched-Chain Amino Acids)
- ✓ **PROMOTES GUT-BRAIN SATIETY SIGNALING**

NeoLife products use only quality ingredients.

## Backed by Science

### NEOLIFESHAKE EXCLUSIVES

- **Protogard Process** - low temperature blending protects amino acids, maximises nutritional value
- **Multi Enzyme Blend** - plant-derived enzymes improve digestibility
- **Neo-Plex Concentrate** - whole food antioxidants including vitamin C and citrus bioflavonoids
- **Metabolically Balanced** - ideal protein, carbohydrate, fat ratio
- **25 Essential Vitamins and Minerals**



### NEOLIFESHAKE IS CLINICALLY PROVEN FOR WEIGHT LOSS

For more information see pages 16-17.

### → FEEL-GOOD FACTS:

NO ARTIFICIAL SWEETENERS

NO HIGH FRUCTOSE CORN SYRUP

NO ARTIFICIAL FLAVOURS

NO PRESERVATIVES

NO GENETICALLY MODIFIED (GMO) INGREDIENTS

NO HYDROGENATED FATS/TRANS FATS

Always read the label. Use only as directed. These products are not intended to diagnose, treat, cure or prevent any disease.

# HEALTH SOLUTIONS FOR EVERY BODY & EVERY BUDGET

Wondering where to start?  
Pick your solution.

Whether you want **more natural energy, build lean muscle, or to lose weight** and keep it off, we have the Health Solution just for you! Don't forget to put it on NeoShip to be eligible to participate in great perks like **3 for FREE** and the **NeoLife Challenge**.



## Weight Loss Solution

A 30-day supply of everything you need in order to see maximum "body shaping" results. Contains four (15-serving) NeoLifeShake pouches and one (30-serving) box of Pro Vitality.

*See pages 6-13 for more details.*

Your choice of:

- 1 box of Pro Vitality
- 4 pouches of NeoLifeShake

**#2923A-P**

1 box of Pro Vitality,  
4 Pouches of NeoLifeShake  
(Flavours vary by pack)



Place your Health Solution on NeoShip to ensure you never run out of your most essential daily nutrition.

Best Seller



## Breakfast Solution

A 30-day supply of breakfast! Designed for optimal cellular nutrition by giving your body key whole food nutrients and protein, the building block of life. Contains one (30-serving) box of Pro Vitality and two (15-serving) NeoLifeShake pouches.

*See pages 6-13 for more details.*

Your choice of:

- 1 box of Pro Vitality
- 2 pouches of NeoLifeShake

**#2921A-F**

1 box of Pro Vitality,  
2 Pouches of NeoLifeShake  
(Flavours vary by pack)



## Vitality Solution

Cellular energy and vitality with a powerful daily dose of omega-3s, phytolipids, sterols, vitamins and minerals. Contains one (30-serving) box of Pro Vitality.

*See pages 6-11 for more details.*

**#2920**

1 box of Pro Vitality

# HEALTH SOLUTION PERKS!



## 3 for FREE

### GET YOUR HEALTH SOLUTION FREE!

With NeoLife, you belong to an awesome community of people who are passionate about helping others be their best. That's why this extraordinary incentive is available – every month! Simply sign up 3 Club Members with Health Solutions on NeoShip and receive yours FREE!

*For more information, visit [NeoLife.com](http://NeoLife.com)*

## JOIN THE Challenge

### 30-DAY CHALLENGE

**Everyone is a Winner!**

WIN Exclusive Challenge T-shirt

### 90-DAY CHALLENGE

**4 Winners Every 90-Days**

WIN \$1,000 in NeoLife Products  
\$500 of NeoLife Gear  
\$500 Cash  
Exclusive NeoLife Media Package

### WE'RE HERE TO MAKE YOUR HEALTH GOALS A REALITY

When you enter the NeoLife Challenge, you have superior products, motivation and support to push you each step of the way. Start with the **30-Day Challenge** and **continue on to the 90-Day Challenge.**

Plus, you have the opportunity to **take part in the thousands of dollars in prizes!**



**LEARN HOW YOU CAN ENTER TO WIN!**



# LOVE YOUR BODY

## A weight loss program for life

Over two-thirds of the adult population in the Australia and New Zealand are overweight or obese, but we want to change that! Designed with you in mind, the NeoLife Weight Management Program is based on the science of cellular nutrition and breakthrough scientific concepts that promote safe, sustainable and healthy weight loss.

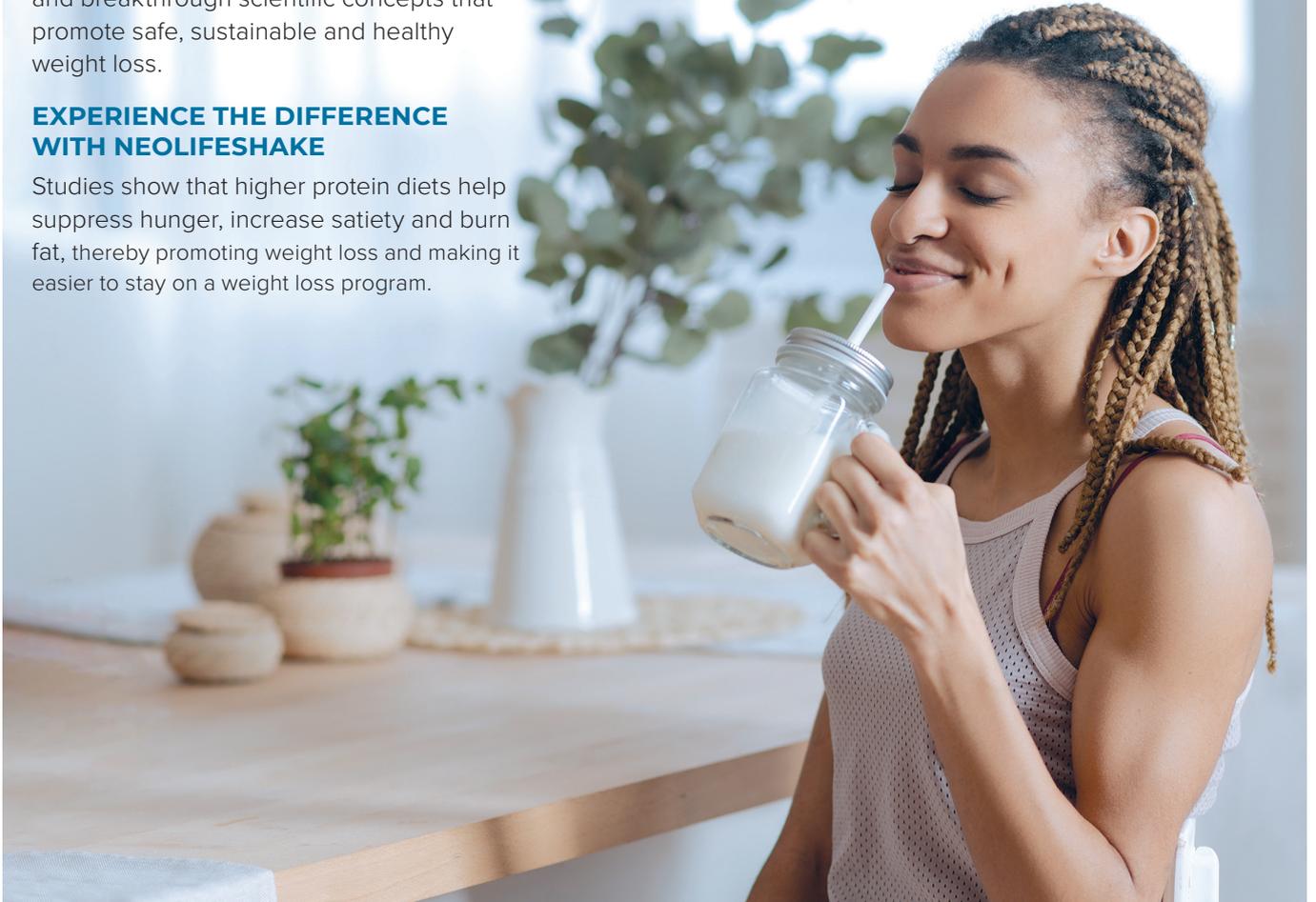
### EXPERIENCE THE DIFFERENCE WITH NEOLIFESHAKE

Studies show that higher protein diets help suppress hunger, increase satiety and burn fat, thereby promoting weight loss and making it easier to stay on a weight loss program.



NeoLifeShake's 27 grams of protein\* can help you manage your weight.

*\*When mixed in skim milk*



### HEALTHY MEAL PLAN:

Eat five times a day to stay energised and satisfied.



#### BREAKFAST

- NeoLifeShake
- Pro Vitality



#### AM SNACK

- NeoLifeBar or healthy snack
- NeoLifeTea



#### LUNCH

- NeoLifeShake



#### PM SNACK

- NeoLifeBar or healthy snack
- NeoLifeTea



#### DINNER

- Balanced meal

NeoLife products use only quality ingredients.



**NeoLifeShake**

Pouches, 15 servings

- #690 – Creamy Vanilla, 585g
- #692 – Rich Chocolate, 600g
- #3990 – Assorted Case

- **Proprietary blend:**  
27g of high quality protein\*
- **Biologically complete**  
with 22 amino acids
- Highest single PDCAAS<sup>Ⓢ</sup>  
(protein quality score) value of 1.72 with an average of 1.30
- **25 essential vitamins and minerals**
- **5g of satisfying fibre**
- **NO artificial colours,**  
flavours, sweeteners, or preservatives added
- Mixes easily in skim milk
- **Less than 212 calories\***

\*When mixed in skim milk



**OTHER SUPPORT:**

- NeoLife Blender Bottle<sup>®</sup> Classic<sup>™</sup>
- NeoLife Weight Management Program Guide

Ⓢ The PDCAAS calculation is based in the relative amino acid content delivered by each of the amino acid sources (the proteins used to make the product) corrected by a "digestibility factor". The PDCAAS average value represents the average score of all the amino acids combined. The highest PDCAAS reflects the value of the highest specific amino acid(s) in the formula.

**NEOLIFESHAKE CLINICALLY PROVEN BENEFITS:**

- ✓ **WEIGHT LOSS**
- ✓ **CARDIO PROTECTIVE**
- ✓ **REDUCED BODY FAT & BODY SIZE**
- ✓ **LOWERED BODY MASS INDEX (BMI)**

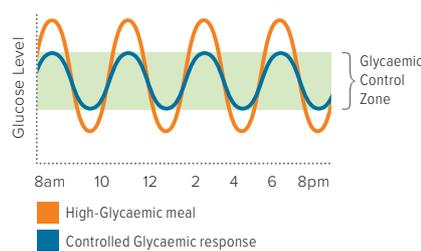
**Why it works**

**GLYCAEMIC RESPONSE CONTROL TECHNOLOGY**

Consuming meals that cause sugar spikes throughout the day forces your body to go through a glycaemic roller coaster. A controlled glycaemic response promotes steady energy levels, minimises fat storage and promotes fat burning.

**CONTROLLED GLYCAEMIC RESPONSE**

Supports Normal Blood Sugar Levels



**BUILD AND MAINTAIN LEAN MUSCLE**

Why protein is rich in branched chain amino acids, specifically Leucine, which is associated with forming muscles and retaining lean body mass to promote long-term and effective weight loss.

**STAY FULL AND ENERGISED**

NeoLife Weight Management promotes gut-brain satiety signalling. Exclusive high quality fibre and protein blends help you feel full faster and stay full longer, controlling your appetite and maintaining your energy levels - which are key to achieving a healthy weight!

†Results are not typical. In an open label clinical study of NeoLifeShake participants lost an average of 2.39 kgs over a 12 week period.

**SAFE, SUSTAINABLE AND HEALTHY WEIGHT LOSS**



**Jennifer Christmas**

Lost over 73 kgs<sup>†</sup> and 31% Body Fat

"I had no energy and could barely get out of my car. I ate a very bad diet of fast food and junk food and was slowly killing myself. I was introduced to NeoLife and got started. Within just 2 days I felt a huge difference in my mood and energy levels. In 5 months, I'd lost over 29 kgs<sup>†</sup> Today, I'm in the best shape of my life."



**Joel Merritt**

Lost over 45 kgs,<sup>†</sup> 5 sizes down, 36 kg bench press increase, 5k running goal exceeded by 3kms

"I started the NeoLife Weight Loss Solution and within 3 weeks, I noticed dramatic results. I had more energy, my clothes were fitting better and my mindset shifted. Now, I have my life back and I know this is something I have and will continue to sustain."



**Greg Perea**

Lost 22 kgs<sup>†</sup> and 10% body fat

"I started with the Weight Loss Health Solution and within a month I had lost 4.5 kgs<sup>†</sup> I was really feeling the energy difference. Since my journey started, I have lost 22 kgs<sup>†</sup> and lost over 10% body fat. I am pretty close to my high school weight from over 10 years ago and I definitely have more muscle!"

# STAY ENERGISED

Enjoy a cup of "get up and go"

**NeoLifeTea**  
#693 - 15 sticks (30 servings)

NeoLifeTea is a safe, healthy and low-calorie solution to boost energy levels while burning fat.

- NeoLifeTea is a delicious and refreshing natural energy boost
- Exclusive **Energy Blend** ingredients promote instant energy, fat burning and efficient metabolism
- **Herbal Blend** enhances mental alertness and well-being
- Green tea extract delivers active EGCG (epigallocatechin gallate)
- Only five calories (21 kJ) per serving



**ENERGISING  
TEA BLEND**

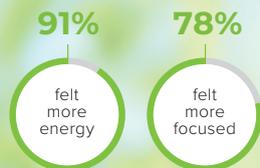


**ADAPTOGEN  
BLEND OF  
HERBS**



**NATURALLY  
FLAVOURED &  
SWEETENED**

In a survey conducted with university students, NeoLifeTea users:



Natural, wholesome, snackable nutrition

**NeoLifeBar - Fruit & Nuts**  
#694 - 15 individually wrapped bars

NeoLifeBar provides natural whole grains, nuts and seeds, plus antioxidant nutrients from mixed berries for long-lasting energy and optimal health.

- Glycaemic response controlled to keep blood sugar levels normal and steady
- Makes the perfect AM or PM snack as part of the NeoLife Weight Management Program
- With 22 amino acids involved in human nutrition
- 10g protein, 5g fibre and 320mg omega-3s from flaxseed
- 173 calories (720kJ)
- 17 vitamins and minerals
- No artificial colours, flavours, sweeteners, or preservatives added



**WHOLE  
GRAINS**



**FLAXSEED**



**MIXED  
BERRIES**



**ASSORTED  
NUTS**

**GLUTEN  
FREE**   **100%  
VEGAN**   **LOW  
SODIUM**



NeoLife products use only quality ingredients.



"I absolutely love how the NeoLifeTea makes me feel! The mental clarity and natural energy is so helpful. Even our 15 year old says if he's feeling tired at school, he will have some and it really helps him focus. It's a favorite for us!"

- Gabrielle Merritt

"I had a tournament that went all weekend so I sipped on NeoLifeTea. I was tired but NeoLifeTea kept me feeling sharp and attentive without the caffeine rush or crash after it wears off. I'm very thankful for NeoLifeTea knowing that it contains all healthy ingredients."

- Tom Smith

"I cannot go without NeoLifeTea. It provides me with energy while I work in the healthcare industry. I drink it in the morning – NeoLifeTea is like my energiser bunny."

- Barbara Chichester

"I am a NeoLifeTea lover! I start my day with NeoLifeTea to have a clear mind and to help me stay alert."

- Elizabeth Rea Siregar

"I drink NeoLifeTea almost every day. It keeps me from being hungry and gives me the energy I need to spend each day with high school kids."

- Jeff Cameron

"NeoLifeTea is an amazing pick me up. I love the sharp mental focus and energy it gives. Also, It's amazing how it may enhance fat-burning."

- Charlotte Shelton

## CLEANSE, BALANCE & ENERGISE

The 3-Day Detox is the perfect way to help you reset your body. Whether you're starting a weight loss or fitness program a detox program can help you take the first step in achieving your goals.



## Healthy Body Detox

### POWERFUL DETOX SUPPLEMENTS:

#### Neo-Cleanse

Gentle, natural laxative for occasional irregularity. Encourages a mild cleansing action to aid the body's natural processes.

#### Garlic Allium Complex

Exclusive Targeted Delivery Technology takes garlic's active allicin directly to your intestine, eliminating aftertaste and maximising absorption.

#### Betagard

Proprietary formulation of carefully selected vitamins, minerals and carotenoids that strengthen the body's natural ability to detoxify and neutralise harmful agents that negatively impact health.

#### Acidophilus Plus

Regulate intestinal activity, promote colon health and support immunity with a healthy balance of intestinal flora.

#### NeoLifeTea

Ingredients shown to promote instant energy, fat burning and efficient metabolism.

#### NeoLifeShake

Deliciously wholesome protein drink for daily nutrition and weight management.

Always read the label. Use only as directed.

These products are not intended to diagnose, treat, cure or prevent any disease.

# GET TO THE HEART OF YOUR WELLNESS

Get your blood pumping with broad nutritional support



Heart disease remains one of the leading causes of death in the world for both men and women. Support your heart health with regular exercise, stress management, a healthy diet rich in nutrients from whole grains, fruits, vegetables and fish; and these NeoLife nutritional products specially formulated to optimise the health of your heart.



## → OUR EXCLUSIVE HEART HEALTHY PRODUCTS HELP

- Promote Cellular Energy
- Retain Normal Blood Pressure
- Retain Healthy Cholesterol Levels
- Retain Healthy Triglyceride Levels
- Lower Homocysteine

## CoQ10

#648 - 60 Capsules

Naturally Sourced!

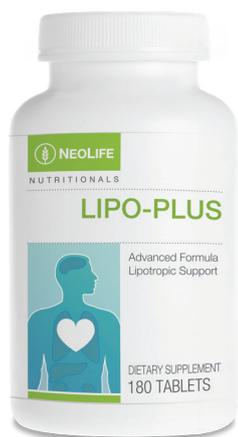


## POWER UP YOUR CELLULAR ENERGY!

NeoLife CoQ10 uses advanced biogenic technology to source natural, pharmaceutical grade CoQ10 (ubidecarenone), delivered in a highly bioavailable form. Combined with a unique profile of critical 'partner nutrients' to **promote and protect total cellular energy production at the mitochondrial level.**

- Promote cellular energy
- Boost overall energy and stamina
- Support cardiovascular health
- Enhance muscle cell energy production and renewal
- Reduce muscle pain and soreness associated with statin use
- Support cognitive health
- Alleviate chances of migraine
- No artificial colours, flavours, sweeteners or preservatives added
- Delivers 100mg of natural, highly bioavailable CoQ10 in a clinically proven dose, for **cellular energy production**
- **NeoLife exclusive Mitogenic Phytolipid & Sterol Blend.** Sourced from whole grain lipids and sterols known to support optimal mitochondrial structure and function
- Contains L-cysteine, the "rate-limiting" amino acid needed for cellular biosynthesis of the mitochondrial protector glutathione.
- L-cysteine is known to **support mitochondrial function and strengthen inner-cellular protective systems**
- **NeoLife Proprietary Polyphenol Blend** delivers natural, whole-food sourced polyphenols, plus resveratrol from red grapes to provide extra antioxidant protection and to promote mitochondrial protection
- Unique encapsulation technology. Digestion begins in as little as 2 minutes, promoting rapid absorption.

NeoLife products use only quality ingredients.



### Lipo-Plus

#663 - 180 Tablets

#### Multi-Action Formula Supports a Healthy Heart

- Concentrated, whole-food lipotropic factors choline and inositol help keep fats emulsified in the blood to:
  - Help prevent oxidation of cholesterol into plaque
  - Resist unwanted fat buildup in the liver
- B<sub>6</sub>, B<sub>12</sub> and folic acid help lower homocysteine levels
- Combined with Betaine HCl – to enhance vitamin B<sub>12</sub> absorption
- Citrus bioflavonoids support the health of blood vessels

Product available in New Zealand only.



### Carotenoid Complex

#660 - 90 Capsules

#### Only whole-food carotenoid supplement proven by USDA researchers to support immune function.

- Powerful immune boosting carotenoid nutrients from carrots, tomatoes, spinach, red bell peppers, strawberries, apricots and peaches.

See page 9 for more details.



### Garlic Allium Complex

#649 - 60 Tablets

NeoLife research and development brings to you all the heart health benefits of garlic at clinically significant levels in our exclusive formula.

- Helps retain **normal cholesterol and blood pressure** levels
- Supports **healthy circulation** and promotes **healthy blood clotting**
- **Natural antimicrobial** properties
- **4,200mcg of allicin** from pure garlic extract in each serving, with bioactive compounds from onions, chives and leeks
- Exclusive **targeted delivery technology** takes garlic's active allicin directly to your intestine, eliminating aftertaste and maximising absorption
- Special, **no-odour** formula Minimises garlic breath



### Vitamin E Complex

#621 - 100 Capsules

Vitamin E has been shown to support immune, brain, prostate and colon health as well as youthful looking skin. It is particularly known for its heart health benefits.

- **Helps inhibit** oxidation of **cholesterol** because of its powerful antioxidant effects
- **Improves immune function**, especially in the elderly
- **Whole food sourced natural vitamin E** is full spectrum with all eight forms and more potent than synthetic versions
- Breakthrough **water-miscible** technology enhances absorption

See page 39 for more details.



As much fibre as two apples

### All Natural Fibre Food and Drink Mix

#654 - 630g, 30 Servings

Diets high in fibre aid digestion, promote regularity, support colon and heart health.

- Exclusive Neo-Polyfibe **helps remove cholesterol** without robbing nutrients
- Rich source of fibre
- **12 natural sources** provide **6g of fibre per serving** – 5g insoluble and 1g soluble
- Ready to mix into an enjoyable drink or in your favorite recipes
- Vegetarian formula
- Each serving provides **as much fibre as two apples**

Always read the label. Use only as directed.

These products are not intended to diagnose, treat, cure or prevent any disease.

# HEART, BRAIN, JOINTS AND MORE

## Omega-III Salmon Oil Plus

The World Health Organization and many other leading health authorities agree – increasing the omega-3 fatty acid content of the diet is critical in helping solve the chronic disease epidemic. Although many people are trying to increase their fish consumption, we are still not getting enough. The presence of contaminants such as mercury, lead and PCBs in fish is also a concern.

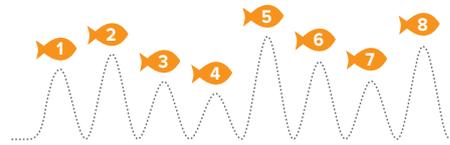
### NATURAL

Salmon Oil Plus is based on pure, natural salmon oil, providing all the benefits and whole food goodness of one of nature's richest sources of omega-3 fatty acids.



**→ AS PURE AS IT GETS**

Proprietary molecular differentiation process concentrates beneficial omega-3s using cold processing. All sources are screened for over 200 potential contaminants, such as mercury and lead and exceed even the most rigorous global safety standards, with a zero tolerance philosophy.

**PROPRIETARY MOLECULAR DIFFERENTIATION PROCESS**

**CONCENTRATES 8 BENEFICIAL OMEGA-3S IN HIGH POTENCY**

**Omega-III Salmon Oil Plus**

#641 - 90 Capsules

Total omega-3s per serving	1070mg
EPA	460mg
DHA	480mg
DPA	50mg
With 5 other healthful omega-3s	80mg

**POTENT AND FULL SPECTRUM**

Each 3 capsule serving of our exclusive UHPO3 (Ultra High Potency Omega-3) formula provides 1,070mg of total omega-3 fatty acids with standardised amounts of eight naturally occurring omega-3s. This allows the most important members of the omega-3 family to work together, optimising benefits and promoting the natural healing process.

**CLINICALLY PROVEN BENEFITS**

- Bioavailable
- Cardio protective
- Balances inflammations

See page 11 for more details.

\* Based on 3 capsules per day

**MEET THE WHOLE FAMILY OF OMEGA-3 FATTY ACIDS**

- 1 ALA — alpha-linolenic acid
- 2 SDA — stearidonic acid
- 3 ETA(3)\*\* — eicosatrienoic acid
- 4 ETA — eicosatetraenoic acid
- 5 EPA — eicosapentaenoic acid
- 6 HPA — heneicosapentaenoic acid
- 7 DPA — docosapentaenoic acid
- 8 DHA — docosahexaenoic acid

\*\*More commonly known as ETE

# THINK FAST, THINK SMART

Tré – A potent shot of wellness

## IMMUNE SUPPORT, ANTI-AGING AND COGNITIVE FUNCTION

Tré is a bioactive nutritional essence that harnesses the rich, rejuvenating bounty of nature. Tré is drawn from a select group of nature's **most powerful and unique super fruits** that are naturally rich in bioactive compounds, called polyphenols, that have the remarkable ability to promote health. Science has shown that the polyphenols play a wide range of critical roles in supporting and promoting **health, longevity and cognitive function**. Research also tells us that when polyphenols are absent or deficient in our diets, aging processes are accelerated and the disease risk is higher. Conversely, when they are abundant in our diets, **aging is slowed and disease risk is lower**. The standardised and focused nutrient diversity of Tré is a pure expression of nature's plan for human nutrition.

Tré  
#664 - 950mL



NeoLife products use only quality ingredients.

**20X**



**20 times the punicalagins of fresh pomegranate juice!**

**5-10X**



**5-10 times the resveratrol of fine red wine!**

**6X**



**6 times the alpha-lipoic acid of fresh spinach!**

**7X**



**7 times the antioxidant power of ripe red tomatoes!**

Based on ounce to ounce comparisons

## → TRÉ IS MORE THAN JUST JUICE

### POTENT AND UNIQUE

A combination of the purest extracts of Pomegranate, Acai Berry and Green Tea, along with NeoLife's proprietary Influx berry blend, enhanced with resveratrol and alpha-lipoic acid and sweetened naturally with the nectar of the Agave cactus.

### POWERFUL

With standardised amounts of active ingredients such as punicalagins in Pomegranate and polyphenols in Green Tea.

### DELICIOUS AND CONCENTRATED

From the first sip, you will experience its refreshing taste and invigorating potency.

### HEALTHY AND SMART

Tré is a revitalising essence with a low glycaemic response.



## ENHANCE YOUR MEMORY AND FOCUS

### Omega-III Salmon Oil Plus

#641 - 90 Capsules

- Supports brain function
- Supports fetal brain and eye development

See pages 22-23 for more details.

### NeoLifeTea

#693 - 15 sticks (30 servings)

- NeoLifeTea is a low-calorie solution to boost energy levels while burning fat.
  - NeoLifeTea is a delicious and refreshing natural energy boost
  - Exclusive **Energy Blend** ingredients promote instant energy, fat burning and efficient metabolism
  - **Herbal Blend** enhances mental alertness and well-being
  - Green tea extract delivers active EGCG (epigallocatechin gallate)
  - Only five calories per serving
- See page 18 for more details.

Always read the label. Use only as directed.

These products are not intended to diagnose, treat, cure or prevent any disease.

# MADE FOR HIM



**Tré**  
#664 - 950mL

A delicious potent shot of wellness, loaded with polyphenols and resveratrol shown to **promote heart health, boost blood flow** and support overall well-being!



**Chelated Zinc**  
#638 - 150 Tablets

Supports prostate health.

- Important for healthy skin, connective tissue and **normal prostate function**



**Masculine Herbal Complex**  
#682 - 60 Tablets

Helps men regain renewed energy and physical vitality.

- Contains nine herbs in a beneficial, balanced mix to support **normal masculine function** and improve wellness and vitality
- Saw palmetto promotes male vitality and has been shown to support **prostate and urinary tract health**
- Includes *avena sativa* for renewed physical **vitality and libido** and damiana, a tonic for the nervous system, also known to energise mood

## NEOLIFE NUTRITIONALS FOR MEN

As a man, you need nutrition to support your unique needs and wants for optimal activity and performance. NeoLife has your solution.



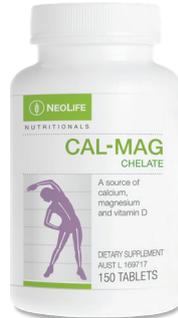
NeoLife products use only quality ingredients.



**NEOLIFE NUTRITIONALS FOR WOMEN**

As a woman, you need targeted nutrition to support optimal health and vitality through life's journey. NeoLife has your solution.

**MADE FOR HER**



**Cal-Mag Chelate**

333 IU of vitamin D<sub>3</sub>  
#634 - 150 Tablets

Highly bioavailable calcium, magnesium and vitamin D<sub>3</sub> for strong bones and overall good health.

- May help **reduce the risk of osteoporosis** later in life.
- Supports normal blood pressure, optimal nerve and muscle function and **relieves PMS symptoms**
- Promotes strong bones and teeth



**Feminine Herbal Complex**

#681 - 60 Tablets

For women looking to restore a sense of harmony and well-being every day of the month.

- Contains 10 herbs in a delicate, balanced mix to help women achieve a state of optimal health, **comfort, calmness and vitality**
- St. John's wort, shown to help support calmness, boost spirits and promote **positive mental attitude**
- Vitex and red sage, shown to support normal female physiology and function



**PRENATAL NUTRITIONALS\***

**NeoLifeShake**

Pouches, 15 servings

- #690 – Creamy Vanilla, 585g
- #692 – Rich Chocolate, 600g
- #3990 – Assorted Case

**Pro Vitality**

#665 – 30 Packets

**Cal-Mag Chelated**

#634 – 150 Tablets

*\*Please consult your physician or healthcare professional before taking supplements during pregnancy.*

*Always read the label. Use only as directed. These products are not intended to diagnose, treat, cure or prevent any disease.*

# PERFORMANCE NUTRITION

Giving your body the right nutrition can have a huge impact on your daily energy levels. NeoLife has many products to support a healthy, energetic and active lifestyle, to build on your foundation of Pro Vitality.



## FUEL YOUR PERFORMANCE



### NeoLifeShake

Pouches, 15 servings

#690 – Creamy Vanilla, 585g

#692 – Rich Chocolate, 600g

#3990 – Assorted Case

For daily nutrition and weight management

- Proprietary blend: 27g of high quality protein\*
- Biologically complete with 22 amino acids
- 25 essential vitamins and minerals
- Highest single PDCAAS (protein quality score) value of 1.72 with an average of 1.30
- 5g of satisfying fibre
- No artificial colours, flavours, sweeteners or preservatives added
- Mixes easily in skim milk
- Less than 212 calories (884 kJ)\*

See page 12 for more details.

### PROTEIN SPARING CARBOHYDRATES

NeoLife protein products use long-lasting carbohydrates to fuel energy and proteins are spared for the specialised functions of cellular maintenance, repair and growth.

#### START YOUR DAY WITH THE NEOLIFE PROTEIN

	NeoLifeShake For Daily Nutrition and Weight Management for the Whole Family
AMOUNT OF PROTEIN PER SERVING	27g*
PROTEIN SOURCES	NeoLife Proprietary Protein Blend: non-fat dry milk, whey protein isolate, calcium sodium caseinate
22 AMINO ACIDS	✓
GLYCAEMIC EDGE CARBOHYDRATES	Natural sweeteners ✓
AMOUNT OF FIBRE PER SERVING	5g
VITAMINS AND MINERALS	25 vitamins and minerals at 10-50% RDI
CALORIES PER SERVING	Less than 212 (884 kJ)

\*when mixed in skim milk

① The PDCAAS calculation is based in the relative amino acid content delivered by each of the amino acid sources (the proteins used to make the product) corrected by a "digestibility factor". The PDCAAS average value represents the average score of all the amino acids combined. The highest PDCAAS reflects the value of the highest specific amino acid(s) in the formula.

NeoLife products use only quality ingredients.

## FUEL YOUR ENERGY

### CoQ10

#648 - 60 Capsules

#### Mitochondrial Energy Complex

NeoLife CoQ10 uses advanced biogenic technology to source natural, pharmaceutical grade CoQ10 (ubidecarenone), delivered in a highly bioavailable form. Combined with a unique profile of critical 'partner nutrients' to **promote and protect total cellular energy production at the mitochondrial level.**

- Delivers 100mg of natural, highly bioavailable CoQ10 in a clinically proven dose, for cellular energy production
- Promote cellular energy
- Boost overall energy and stamina
- Enhance muscle cell energy production and renewal
- Reduce muscle pain and soreness associated with statin use

See page 20 for more details.



### Threshold Controlled B-Complex

180 tablets

Our unique high potency formula supports **optimum metabolism**. Regular metabolism supports even and **balanced energy** throughout the day. B vitamins are essential in supporting heart health, stress, DNA synthesis and energy metabolism. B-Complex contains all eight B vitamins, plus inositol and choline.

### NeoLifeTea

15 sticks, 30 servings

An energising herbal tea blend. Exclusive NeoLife Energy and Herbal Blends promote **instant energy, fat burning** and **efficient metabolism**. NeoLifeTea is a natural and safe alternative to energy drinks.

See page 18 for more details.

## FUEL YOUR FLEXIBILITY

## FUEL YOUR RECOVERY



### Full Motion

#651 - 90 Tablets

- Supports healthy cartilage to **improve cushioning** in joints
- Facilitates being and staying active

See page 31 for more details.



### Cal-Mag Chelate

333 IU of vitamin D<sub>3</sub>  
#634 - 150 Tablets

- **With 333 IU Vitamin D<sub>3</sub>**
- Helps build and maintain **strong bones**
- Supports proper **muscle contraction** and nerve transmission

See page 30 for more details.



### Omega-III Salmon Oil Plus

#641 - 90 Capsules

Promotes normal **inflammatory balance** during daily physical activity

See pages 22-23 for more details.



### NeoLifeBar - Fruit & Nuts

#694 - 15 individually wrapped bars

A delicious and nutritious post-workout protein boost  
See page 18 for more details.

Always read the label. Use only as directed.

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# STRONG BONES

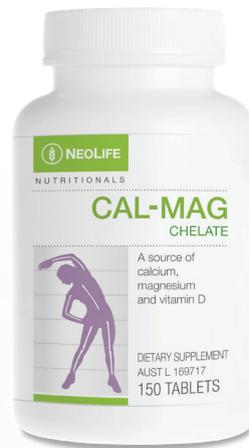
## Strong bones tomorrow need focused nutrition today

You need more than just calcium to **build strong bones**. 80% of us also do not get adequate magnesium and 60% don't get enough vitamin D – nutrients critical for supporting calcium absorption and utilisation. NeoLife's exclusive formulas **combine the power of calcium with magnesium and vitamin D<sub>3</sub>** to help build strong bones for a lifetime of good health.

Adequate calcium and vitamin D as part of a healthy diet, along with physical activity, may help **reduce the risk of osteoporosis** later in life. Calcium and magnesium, necessary for strong bones and teeth, are also critical for cardiovascular health, normal blood pressure, nerve and muscle function, PMS symptoms and many enzyme reactions. Vitamin D supports bone, immune, heart and muscle health.

### → ARE YOU AT RISK?

About 80% of women over age 20 get less than the recommended daily amounts of calcium.



### Cal-Mag Chelate

333 IU of vitamin D<sub>3</sub>

#634 - 150 Tablets

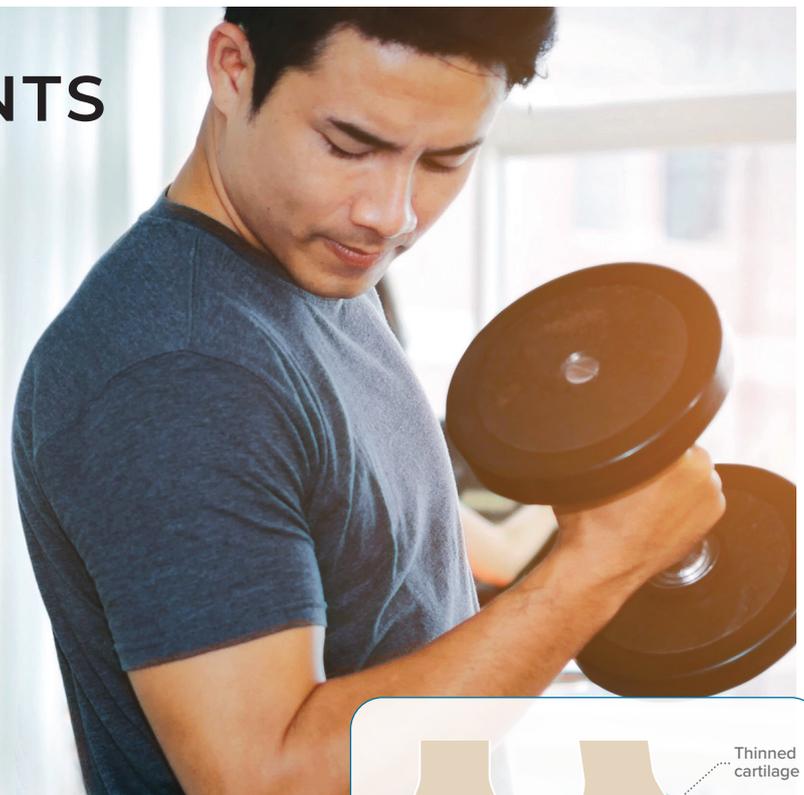
For healthy bones and teeth, normal blood pressure, optimal nerve and muscle function and relieves PMS.

- Provides vitamin D<sub>3</sub>, the form that is **readily absorbable** and highly bioavailable
- **Pharmaceutically pure**, seashell-derived calcium
- **Exclusive double amino acid chelation** to promote higher calcium and magnesium absorption
- Formulated with the preferred 2:1 ratio of calcium to magnesium to best meet your body's needs
- 333 IU of vitamin D<sub>3</sub>

# HEALTHY JOINTS

## Maintain comfort and mobility

NeoLife nutritionals can help maintain healthy cartilage and inflammatory balance to promote healthy, comfortable joints.



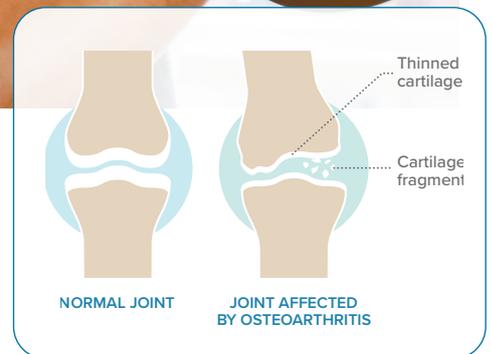
Stimulate regeneration of healthy joint cartilage



### Full Motion #651 - 90 Tablets

Glucosamine, a nutrient that occurs naturally in our bodies, has been shown to stimulate the **regeneration of healthy joint cartilage** by inhibiting the enzymes that break down the cushioning in joints, thereby promoting comfort and flexibility.

- **1,500mg of glucosamine hydrochloride** – Scientifically proven effective amount in an easy to digest form, sulfite-free – minimising risk of digestive discomfort and allergic reactions
- **Herbal Comfort Complex** – Exclusive blend of specially selected herbs and phytonutrients – white willow and boswellia provide long-lasting relief
- **Provides Zinc** – to help ensure healthy bones and joints
- **The 3D Advantage** – Unique delivery technology maximises disintegration, dissolution and dispersion for easy digestion and optimal bioavailability



### Omega-III Salmon Oil Plus #641 - 90 Capsules

In addition to promoting cardiovascular health and supporting brain function, omega-3s have also been shown to promote **joint comfort** and **balance inflammation**.

- Balances inflammation – Promotes healthy balance of pro- and anti-inflammatory factors. **Clinically proven to lower inflammatory index by 68% in just eight weeks**
- See pages 22-23 for more details.

*Always read the label. Use only as directed.  
These products are not intended to diagnose, treat, cure or prevent any disease.*

# BETTER DIGESTION AT THE TABLE

## Make digestive upsets a thing of the past

There's nothing that can put a damper on your day quite like digestive issues. What many of us don't know is that these issues, whether it's occasional bloating, gas, or problems with irregularity, may be your body's warning signs to make positive changes for your long-term health. NeoLife's specially targeted formulas deliver a broad range of digestive support so you can enjoy a wide variety of foods with confidence and comfort.

### Acidophilus Plus

#646 - 60 Capsules

Regulate intestinal activity, promote colon health and support immunity with a healthy balance of intestinal flora.

- **Intestine-targeted probiotics**
- **Five billion 'live' microorganisms** per capsule – the same as in 10 servings of yoghurt and the convenience of once a day serving
- Isolated from cultured dairy foods, so you can get the benefits without the extra calories from these foods
- **Proprietary blend of five types of clinically proven probiotics:**  
*Lactobacillus acidophilus*, *Lactobacillus delbrueckii bulgaricus*, *Lactobacillus paracasei*, *Bifidobacterium animalis* and *Streptococcus thermophilus*
- **Exclusive 'Gel-Gard' Enteric Protection System Guarantees Delivery** by protecting against harsh stomach acid and ensuring that maximum numbers of live bacteria are delivered in the intestine



### PAY LESS FOR YOUR DAILY DOSE OF PROBIOTICS

Five billion 'live' microorganisms in one capsule of Acidophilus Plus—the same as in 10 servings of yoghurt!



Backed by Science

#### EXCLUSIVE GEL-GARD™ ENTERIC PROTECTION SYSTEM

Guarantees delivery of beneficial cultures

Gelatin capsule

Gel-Gard protects bacteria until they reach the intestines

5 billion live microorganisms

Protects live micro-flora through stomach acid and bile salts

Gently releases high potency active cultures in the lower intestine to support digestive balance\*

*Always read the label. Use only as directed. These products are not intended to diagnose, treat, cure or prevent any disease..*

NeoLife products use only quality ingredients.



**All Natural Fibre**  
Food and Drink Mix  
#654 - 630g, 30 Servings

Diets high in fibre aid digestion, promote regularity, support colon and heart health.

- Promotes **regularity** by gently moving along the contents of the digestive system
- 12 natural sources provide **6g of fibre** per serving – 5g insoluble and 1g soluble
- Each serving provides **as much fibre as two apples**
- Ready to mix into an enjoyable drink – tastes great by itself or in your favourite recipes
- Vegetarian formula



Stomach Targeted  
**Betaine**

Aus: #643 - 100 tablets  
NZ: #632 - 100 tablets

- Eases occasional heartburn, gas and bloating
- Restores natural stomach acid and digestive factors compromised by age or stress
- Helps **digest problem foods** including **dairy products** and protein – especially important for large meals and for those who are lactose sensitive
- Controlled-release of digestive acid for prolonged effectiveness

**Aloe Vera Plus**

#687 - 1 litre

Time-tested goodness of pure Aloe Vera in an exclusive, proprietary blend. Soothes away stress, energises and promotes wellness and digestive comfort.

- Refreshes and relaxes with juice from **'gel only'** for optimal taste and efficacy
- Herbal tea blend with **Ginseng** to energise and Chamomile to calm and relax
- Naturally sweetened for a 'Glycaemic edge' for both quick and sustained energy
- Natural lemon flavour adds to great taste, and only 54kJ (13 calories) per serve



Intestine Targeted  
**Enzyme**

Aus: #642 - 100 tablets  
NZ: #630 - 100 tablets

- Replenishes digestive enzymes to **relieve gas and bloating**
- Addresses causes of improper digestion – not just the symptoms
- Supports complete digestion of proteins, fats and carbohydrates – so that you can **maximise nutrient absorption** from food
- Targeted delivery technology takes specially 'enteric coated' active ingredients directly to the intestines for maximum effectiveness

**Neo-Cleanse**

#644 - 150 Tablets

Gentle, natural laxative for occasional irregularity.

- Encourages a mild cleansing action to aid the body's natural processes
- Proprietary formula of eight complementary herbs:
  - Senna to support **proper elimination**
  - Licorice to promote **liver health and blood cleansing**
  - Buckthorn to **support kidney function**
  - Prune, alfalfa, rhubarb, asparagus and anise to encourage **stool softening and regularity**



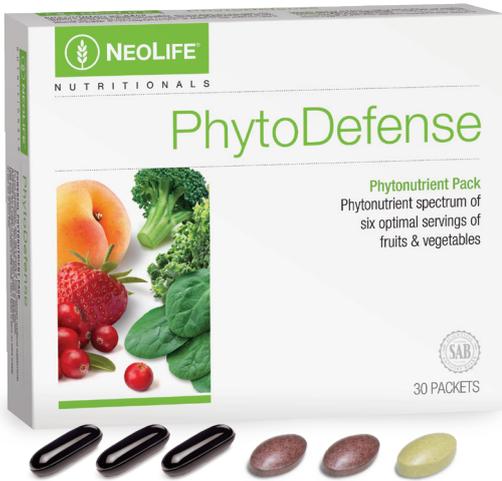
# IMMUNE BOOSTING NUTRITION

Strengthen your body's natural defences



## PHYTODEFENSE

Daily phytonutrient protection pack has the power of six optimal servings from a variety of fruits and vegetables in each packet, to support your body's natural defences.



### PhytoDefense

#661 - 30 Packets

#### COMBINING THREE POWERFUL NUTRITIONALS

Each convenient packet provides:

- 3 capsules of **Carotenoid Complex**
- 2 tablets of **Flavonoid Complex**
- 1 tablet of **Cruciferous Plus**

### CAROTENOID COMPLEX:

Clinically proven in a study conducted by USDA researchers

**37%** ↑

Boost to Overall Immune Function\*

**IN JUST 20 DAYS\***

See page 9 for more details

→ With the power of six servings of immune boosting fruits and vegetables\*



**3+**



### Carotenoid Complex

#660 - 90 Capsules

Only whole-food carotenoid supplement proven by USDA researchers to support immune function.

Powerful immune boosting carotenoid nutrients from carrots, tomatoes, spinach, red bell peppers, strawberries, apricots and peaches.

See page 9 for more details.



**2+**

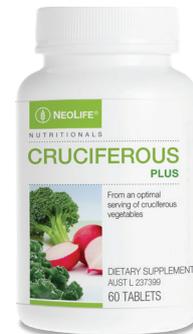


### Flavonoid Complex

#659 - 60 Tablets

Tested and proven under United States National Cancer Institute protocols to support immune function.

Antioxidant flavonoids from green tea, kale, cranberries, mixed berries, red and black grapes, beetroot, lemons, oranges and grapefruit in a uniquely concentrated form.



**1**



### Cruciferous Plus

#658 - 60 Tablets

Tested and proven under United States National Cancer Institute protocols to support immune function.

Phytonutrient power of cruciferous vegetables – broccoli, radish, kale, mustard and watercress in a convenient tablet form.

\*NOTE: measured as an increase in overall lymphocyte proliferation, a recognised standard for measuring immune competence and capacity to respond to an immune challenge.

NeoLife products use only quality ingredients.



# YOUR DAILY DEFENCE

## Defend yourself against environmental toxins

- Your first line of nutritional defence against damaging free radicals from pollution, exhaust fumes, chemicals, smog and other environmental toxins
- Proprietary formulation of carefully selected vitamins, minerals and carotenoids that strengthen the body's natural ability to detoxify and neutralise harmful agents that negatively impact health
- Exclusive amino acid chelation supports improved absorption of beneficial minerals



**Betagard**  
#625 - 90 Tablets

Developed by world-renowned toxicologist, cancer researcher and SAB Founding Member Emeritus, Dr. Arthur Furst.

### VITAMIN C

Vitamin C plays a critical role in supporting the optimal performance of your immune system.



**Threshold Controlled Vitamin C**  
#615 - 200 Tablets, 455 mg

- Provides powerful time-release nutrient delivery up to 8 hours



**Chewable Neo-C**  
#616 - 250 Tablets, 230 mg

- Chewable vitamin C with the power of 4 oranges in each tablet to support immunity

See page 39 for more details.

Chelated **Zinc**  
#638 - 150 Tablets

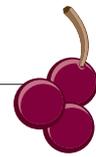
For **optimising immune function** and minimising the severity and duration of the adverse effect of seasonal challenges.

- Supports **vision and prostate health**
- Keeps your metabolism working at its best
- Zinc has been shown to improve memory and attention span in children
- Chelated for increased absorption and gentle on your digestive system



Always read the label. Use only as directed. These products are not intended to diagnose, treat, cure or prevent any disease.

# NUTRITION THAT WORKS AS HARD AS THEY PLAY



Chewable. Shakeable. Drinkable. Unstoppable.

Count on Neolife nutrition, carefully designed with your children's special nutritional needs in mind.



## NeolifeShake

- Pouches, 15 servings
- #690 – Creamy Vanilla, 585g
- #692 – Rich Chocolate, 600g
- #3990 – Assorted Case

High-quality protein provides building blocks for proper growth and development.

- Provides **more protein, calcium and vitamins than milk**
- Biologically complete with 22 amino acids important to human nutrition including the 9 essential ones
- 25 essential vitamins and minerals
- 27g of protein\* and 5g of satisfying fibre
- No artificial colours, flavours, sweeteners or preservatives added
- Mixes easily in skim milk
- Less than 212 calories (884 kJ)\*

\*When mixed in skim



## Neo-C

Chewable  
#616 - 250 Tablets

For additional **immune support** and **healthy teeth and eyes.**

- Vitamin C equivalent of four oranges in each tablet
  - Delicious cherry flavour both adults and children enjoy
- See page 39 for more details.



# NUTRITION TO GROW ON



**Omega-III Salmon Oil Plus**  
#641 - 90 Capsules

Provides standardised amounts of **8 omega 3s important to human nutrition.**

- **Promotes heart health, brain development, concentration, learning capacity, vision and so much more!**
- Each capsule provides 357mg of omega-3 fatty acids, including **153mg of EPA and 160mg of DHA**
- **Ultra pure and potent** fish oil screened for 200+ potential contaminants
- 3 capsules provide the **omega-3 equivalent of approximately 1 serving of fresh salmon**
- Simply squeeze capsule contents into a spoon for your little ones
- No artificial colours, flavours, sweeteners or preservatives added

See pages 22-23 for more details.



**Vita-Squares**  
Chewable Multivitamin  
#618 - 180 Tablets

Loaded with **18 vitamins and minerals** essential to build a strong nutritional foundation for a lifetime of good health.

- Provides nutrients that promote healthy growth and development of the body and mind
- Enhanced with choline and inositol for **optimal memory, learning and concentration**
- Tre-en-en Grain Concentrates for cellular energy and nutrition
- Yummy berry-citrus flavoured chewable tablets both kids and adults enjoy
- No artificial colours, flavours, sweeteners or preservatives added



**Vita-Gard**  
Chewable Antioxidant  
#619 - 120 Tablets

Protective nutrients from **concentrated fruits and vegetables** to enhance immune function and resistance to day-to-day challenges.

- **Immune-powering nutrition** from fruits and vegetables that may be missing in children's diets
- Whole food carotenoids and flavonoids for broad spectrum protection
- Zinc maximises children's defences, so they feel their absolute best
- Irresistible fruit flavoured chewable tablets
- No artificial colours, flavours, sweeteners or preservatives added



## THE KIDS JOURNEY TO PRO VITALITY!

1 + 2 = Pro Vitality for toddlers!

1 + 2 + 3 = Pro Vitality for kids!

Always read the label. Use only as directed.  
These products are not intended to diagnose, treat, cure or prevent any disease.

# MORE THAN MULTIVITAMINS

## Formula IV – Pioneering total nutrition, one cell at a time

Formula IV is more than just a multivitamin and mineral supplement. It is the first multifactor food supplement to provide vitamins and related food factors, minerals and enzymes, as well as lipids and sterols. First developed in the 1950s, Formula IV with Tre-en-en Grain Concentrates has provided people throughout the world with decades of nutritional assurance at the cellular level.

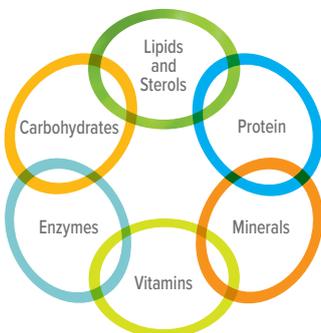
Iron-Free Formula

**Formula IV**  
#606 - 120 Capsules

**Formula IV Plus**  
#608 - 60 Packets

- **Broad spectrum of vitamins and minerals** including all natural Vitamins A and D, B-complex vitamins, Vitamin C plus Acerola cherry bioflavonoids and complete Vitamin E family
- Tre-en-en Grain Concentrates to **enhance cellular absorption**
- Enzyme Blend\* for easy digestion

*\*Enzyme Blend available in New Zealand Formula IV, Formula IV Plus and Australian Formula IV.*



### FORMULA IV STRENGTHENS THE CHAIN OF LIFE

Because a chain is only as strong as its weakest link, six nutrient groups must be present in sufficient quantities and in proper balance for your cells to function at their best.

### CHOICE OF FORMULAS

FORMULA IV Original Multifactor Food Supplement	FORMULA IV PLUS
For all adults	For mature adults and anyone seeking an iron-free formula
Contains iron from parsley	Iron-free formula
Broad spectrum mineral support	Additional mineral support from selenium, chromium, molybdenum and 100% RDI for zinc
Proprietary Tre-en-en Grain Concentrates	50% more proprietary Tre-en-en Grain Concentrates

*Always read the label. Use only as directed.  
These products are not intended to diagnose, treat, cure or prevent any disease..*

NeoLife products use only quality ingredients.

# NUTRITION TO THE LETTER

Threshold Controlled

## B-Complex

#612 - 180 Tablets

B vitamins are vital to everyday biological processes in the body – from heart health, stress, energy metabolism, nervous system to DNA synthesis. B vitamins cannot be stored in the body, so we need them in our diet every day.

- Threshold controlled for **sustained release** of nutrients
- Perfect balance of all eight B vitamins, plus inositol and choline
- Lipotropic factors and **heart-healthy nutrients**
- Unique whole-food source
- High potency – for optimum **metabolic support**



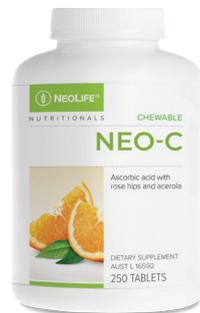
## VITAMIN C

The body's main water soluble antioxidant strengthens immunity, aids wound healing and supports overall good health. It is critical for the health of eyes, teeth, gums and blood vessels. But vitamin C cannot be made or stored in the body. This protector nutrient must be replenished on a daily basis. Choose from two great products!



Threshold Controlled  
**Vitamin C**  
#615 - 200 Tablets, 455mg

- Proprietary time-release delivery system assures optimal nutrient level protection for up to eight hours
- Vitamin C **power of eight oranges** in each tablet
- High-potency, high-purity vitamin C with citrus bioflavonoids
- Exclusive Neo-Plex Concentrate for whole-food goodness



Chewable  
**Neo-C**  
#616 - 250 Tablets, 230mg

- Delicious cherry flavour that both adults and children enjoy
- Vitamin C **equivalent of four oranges** in each tablet
- With rose hips and acerola cherries – nature's richest vitamin C sources
- Exclusive Neo-Plex Concentrate

### NEOLIFE EXCLUSIVE NEO-PLEX CONCENTRATE

Whole food advantage. Virtually everything from whole oranges but the water – for better absorption and utilisation.



Supports heart, brain and prostate health

Water Miscible  
**Vitamin E Complex**  
#621 - 100 Capsules

A powerful, fat-soluble antioxidant, vitamin E supports heart, brain and prostate health and promotes lung, colon and immune function as well as youthful looking skin. Whole food sourced Vitamin E Plus:

- Whole food sourced natural vitamin E is **full spectrum**
- Provides **natural vitamin E** that is more potent than synthetic forms
- Breakthrough **water-miscible** technology improves absorption

Water Miscible  
**Vitamin A**  
#609 - 250 Capsules

For sharp eyesight and radiant skin.

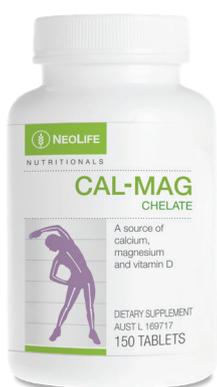
- Nature's finest source – pure Pollock liver oil
- Water miscible to support easy absorption
- High potency – 3,000 µg RE per capsule



# KEY MINERALS

## Amplify the energy inside you

Minerals work as catalysts in thousands of biochemical processes to activate enzymes, hormones and antibodies. To maximise the body's utilisation of minerals, these formulas provide related nutrients that help digest minerals or increase their absorption such as vitamin D<sub>3</sub> in Cal-Mag. In addition, we use unrivaled amino acid chelation technology to promote more efficient absorption of minerals while making them easier on your digestive system.

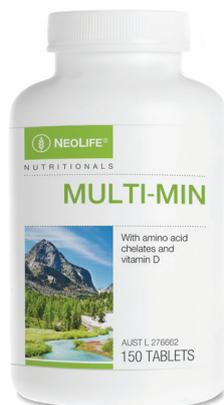


Chelated **Cal-Mag**  
#638 - 150 Tablets

For strong bones, teeth and more.

- With 333 IU Vitamin D<sub>3</sub>
- Chelated calcium and magnesium for maximum absorption
- High potency of highly bioavailable vitamin D<sub>3</sub>

See page 30 for more details.



**Multi-Min**  
#635 - 150 Tablets

Full-body support from key minerals to help you age less and enjoy more.

- Broad spectrum of macro-minerals and micro-minerals
- Chelated for enhanced absorption
- Custom formula with trace minerals from sea vegetation
- Vitamin D to support mineral absorption



Chelated **Zinc**  
#638 - 150 Tablets

For immune support, memory, prostate and eye health.

- High purity and potency
- Chelated zinc for increased absorption and ease on your digestive system

See page 35 for more details.



**CHELATED MINERALS CAN YIELD UP TO SIX TIMES THE ABSORPTION RATE OF NON-CHELATED MINERALS**



Chelated

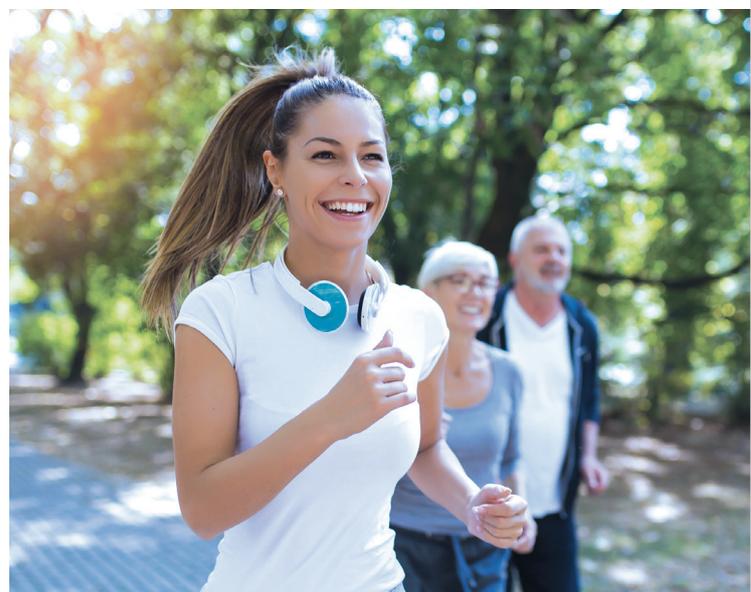


Non-Chelated

up to **6X**

Comparative Rate Blood Levels. Ashmead HD, et al. 1985. Intestinal absorption of metal ions and chelates. Springfield (IL): Thomas. p 113-125

Pioneered by Dr. Arthur Furst, double amino acid chelation technology is designed to enhance mineral absorption.



# PERSONALISE YOUR NUTRITION

Specialty NeoLife nutritionals are formulated for your specific needs.

## EXCEPTIONALLY PURE HERBS, TIME-TESTED BENEFITS

Developed by the world's foremost medical herbalist under the guidance of the NeoLife Scientific Advisory Board, our herbal ingredients are harvested from ancient fields without toxic gases, gamma radiation or preservatives, uniting modern science with 6,000 years of herbal traditions from around the world.



### Herbal Respiratory Formula

#685 - 60 Tablets

Facilitates respiratory comfort and **keeps lungs clear** for easy breathing.

- Contains seven herbs in an effective, balanced mix to promote free and clear breathing
- Elecampane root, shown to help promote air flow to the lungs
- Elderflower, shown to help relieve sneezing, itching and other discomforts often associated with dust and pollen
- Thyme promotes clear, quiet breathing and **reduces congestion**

### Herbal Rest & Relax

#686 - 60 Tablets

Helps calm your body, **quiet your mind** and renew your positive outlook, so you can **rest with ease**.

- Promotes restful sleep and refreshed awakening
- Contains eight herbs in an effective, balanced mix to help rest and relax
- Lemon balm, skullcap, schisandra and passion flower promote calm relaxation
- Damiana and St. John's wort help lift mood and support healthy sleep patterns
- Verbena and German chamomile provide a complementary effect

*Always read the label. Use only as directed.  
These products are not intended to diagnose, treat, cure or prevent any disease.*



## **POWERFUL, ECONOMICAL & EARTH-FRIENDLY**

Golden Home Care has been “GREEN” since the 1960s – long before it became the fashion. Our biodegradable formulas are 100% earth-friendly. Low-dose, low-burden cleaning technology maximises performance with a minimum amount of product. No toxic fumes, no harsh chemicals, no animal testing.

# KEEP YOUR HOME CLEAN & GREEN



**Super 10**  
Concentrated Extra Heavy Duty Cleaner  
#216 - 1 Litre

Super 10 is your choice for the toughest jobs. It penetrates, dissolves and emulsifies even the most stubborn grit and grime. Super 10 makes all your cleaning chores easier, yet it's compatible with the environment.

- Triple action formula with soaps, solvents and surfactants to wipe away dirt and grime
- Industrial strength, yet safe for you and your home
- **20x** the cleaning power over similar competitive products



**LDC**  
Concentrated Light Duty Cleaner  
#232 - 1 Litre

LDC is the mildest, most versatile household cleaner available today. It can be used to wash dishes, hand washables, kitchen counters, stove tops, refrigerators and many other soiled surfaces.

- Triple cleaning power makes water "wetter" for more effective cleaning
- Powerful, yet gentle on your hands
- **7x** the cleaning power over similar competitive products



**Green**  
#211 - 950mL

Gently cleans and refreshes without drying. Green is a remarkable liquid cleaning concentrate that thoroughly, yet gently, dissolves dirt. Its neutral pH makes it the ideal personal care cleanser for the entire family. Great for washing hands, showering and even cleaning fine, delicate washables.

- Concentrated
- Biodegradable surfactants
- Neutral pH
- Lightly fragranced



**FOR A CLEANER HOME AND A CLEANER PLANET**

Golden Home Care products have the strength and versatility you need in a cleaning product without the harsh chemicals that harm the environment or your family.



**Protecting Our Ecosystem**

Super 10 alone has prevented an estimated 700 million bottles from being dumped into landfills.

**25,000 Penguins Saved by LDC**

The largest wildlife rescue operation in history relied on LDC to clean 25,000 oil-soaked penguins in Cape Town, South Africa.

**A Clean Home for Butterflies**

At the Bordano House of Butterflies in Friuli, Italy, Golden's Super 10 and LDC are the only cleaners deemed powerful enough to protect against bacteria and parasites, yet gentle enough to cause no harm to the most delicate young butterflies.

**Million Tree Challenge**

We planted 10,000 trees to help restore California forests.

# Experience the Perks of NeoShip



## Why NeoShip?



- 1** Convenient monthly home delivery you can change or cancel anytime.
- 2** Unlocks the maximum discount of 25% (wholesale price).
- 3** Unlocks the weight loss and fitness Challenge where you can earn thousands of \$ in rewards.
- 4** Unlocks your ability to earn FREE products every month with our 3 For Free Program.

Setting up a NeoShip is easy! Sign into your Back Office and select “NeoShip” from the menu and follow the prompts!

AUS 1800 637 057 | NZ 0800 445 049 | NEOLIFE.COM

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