

**NeoLife's Newest Game Changer Hits the Market with NeoLife SPORT:  
Designed to Fuel YOUR Performance!**

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**They've done it again! NeoLife International, a name synonymous with superior quality nutrition for nearly 60 years, has announced their latest product line: NeoLife SPORT.**

Today, NeoLife International officially unveiled their latest line—NeoLife SPORT, formulated specifically to fuel the athlete and the active person! This brand new lineup is re-defining the sport supplement space, combining their unique whole food based product philosophy with years of scientific research from some of the world's most respected scientists and nutrition experts. Mark Lowman, Scientific Advisory Board Member and Director of New Product Development says, *"Every single ingredient is going to be safe and effective, it's going to be the right potency, the right identity; we make sure to know everything about the ingredient before we even put it into a product. What's on the label is going to be in the product and it's going to be effective and do exactly what is expected, if not even a little more."*

NeoLife SPORT features 5 powerful products based on the science of cellular nutrition: The first two products, **Performance Protein** and **Performance Pack**, are the core products of the line designed to providing users with a daily dose of optimal performance. The other three products offer targeted solutions: **Energine** for energy, **Endurance** for endurance, and **Bio-Tone** for recovery.

- **NeoLife SPORT Performance Protein**

Optimal performance never tasted so good! This delicious vanilla protein drink delivers 26g of biologically complete protein, all 22 amino acids including 5.7g Branched-Chain Amino Acids (BCAAs) (when mixed in 8 fl. oz. nonfat milk), and a full spectrum of 25 essential vitamins and minerals. Exclusive MuscleMatch™ Protein Blend features an amino acid profile closely optimized to match lean muscle and promote maximum muscle building efficiency. Performance Protein boasts a strong portfolio of breakthrough science with Glycemic Response Control Technology, Proprietary HoneyFruit Sweetening System, protein-sparing carbohydrates, and Exclusive Protogard™ Process which uses low temperature blending to maximize nutritional value.\*

- **NeoLife SPORT Performance Pack**

A convenient daily supplement packet containing 4 unique and nutritionally diverse products. These supplements work synergistically to support energy, maximum endurance, immune strength, and help repair cellular damage. This is a must-have if you are looking to recover faster, compete longer, and fuel your body optimally!\*

- **NeoLife SPORT Targeted Solutions**

**Energine (ENERGY)** – Amino acid energizer including BCAAs, with an exclusive blend of minerals and herbs that support energy production, carbohydrate conversion, lipid utilization and proper neurotransmission.\*

**Endurance (ENDURANCE)** – Superior, concentrated source of natural 'anti-fatigue' nutrients derived from pesticide-free, 100% pure beef liver, with Vitamin C and bioflavonoids to enhance nutrient absorption.\*

**Bio-Tone (RECOVERY)** – Specific free-form amino acids and lipotropic factors support recovery, toning and muscle retention, and blood flow.\*



### **Delivered with a Promise**

Sometimes it's the ingredients that you don't find in a product that can make a world of difference. NeoLife SPORT is delivered with a promise—NO potentially dangerous stimulants, NO artificial anything (no artificial colors, flavors, sweeteners, or preservatives), and guaranteed to be free of any substance currently banned by the National Collegiate Athletic Association, International Olympic Committee, and World Anti-Doping Agency. It comes as no surprise that elite professional athletes around the world put their trust in NeoLife.

### **Value for Money**

For those who want to be a customer and experience the health benefits of superior nutrition, NeoLife offers a Member program through [NeoLife Club](https://neolifeclub.com/). Joining is free, simple, and gives valued customers the ability to shop at a special 15-25% discount as well as access to nutritional education, free product when you refer friends, weight loss and fitness challenges, and fun events around the country.

### **A Platform for Success**

NeoLife's ongoing commitment to quality spans far beyond their products, and includes an opportunity for individuals to start and build residual income generating businesses that can be passed down for the wellbeing of future generations.

*For more information on the new NeoLife SPORT Line and other products,  
please visit [neolifeclub.com/](https://neolifeclub.com/) or call*

\*These statements have not been evaluated by the Food and Drug Administration.  
These products are not intended to diagnose, treat, cure or prevent any disease.

